



FBLA ARIZONA NEWS

WELCOME FROM YOUR STATE ADVISER MISSEY GOODMAN

Welcome to the 2024-2025 school year. I hope you had a great summer and are ready for this new year.

If you are a new chapter welcome to the FBLA family. If you are returning, welcome back. It is always great to re-connect with you.

We are ready to kick off the year with our Fall conferences and Spring Competitions as FBLA has many opportunities for both you and your students to learn, network with others, and just have an enjoyable year.

We are excited for this year and to see the amazing things your chapter will do!

Please reach out if you need anything from the state office. We are always happy to help. Here's to a great year!

Missey Boucher-Goodman

Missey Boucher-Goodman
FBLA Arizona State Adviser



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2024-2025 STATE & NATIONAL THEMES

STATE OFFICERS

State Theme



National Theme



State Officers – Team 63



**Miguel – Natalie – Lesira – LizBeth – Elizabeth
Bruce – Esther – Hanna – Frankie – Eva**



**State President
Natalie Lapaglia Pisano**



**Executive VP
Western Region Rep.
Lizbeth Ortiz**



**VP of Leadership Dev.
Bruce Ruan**



**VP of Community Service
& Alumni Relations
Lesira Kpea**



**VP of State & National
Programs
Elizabeth Young**



**VP of Finance &
Sponsorship
Frankie Cappello**



**VP of Communications
Eva Falcon**



**VP of Media Relations
Esther Anna Nsengi**



**VP of Public Relations
Hanna Macias**

TEAM 63



Do you want a state officer to talk about FBLA to your classes? Request a chapter visit. The link to our form can be found by [clicking here](#).

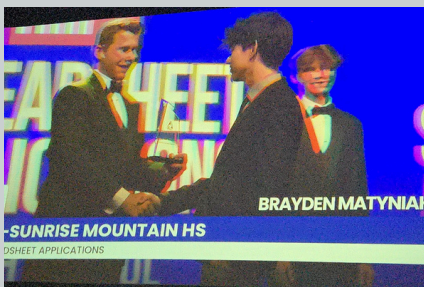


**VP of Chapter
Development
Miguel Cancio**



2024 NLC RECAP – ORLANDO, FLORIDA

On June 27, 2024 Members of FBLA Arizona flew to Orlando, Florida for a week of competition, workshops, networking, and fun. We had great representation having 558 members and advisers attend NLC this year. We also were able to enjoy the sights of California by going to Disney World, Universal Studios, and other exciting places. Thanks to all who attended and congratulations to our winners.



TOP TEN NLC WINNERS



1st Place --- Brayden Matyniak
 3rd Place --- May Donick
 3rd Place --- Ryan Connor
 3rd Place --- Ashlyn Haws
 5th Place --- Ferrin & Nelson
 5th Place --- Jeremy Tallman
 6th Place --- Dawson Warren
 8th Place --- Kenneth Armstrong
 10th Place -- Emily Contreras
 10th Place -- Michael Packer
 BAA Finalist- Hailey Helm
 BAA Finalist- Nicole Grim
 BAA Finalist - Isaish Hernandez

Spreadsheet Applications
 Introduction to Programming
 Public Speaking
 ML Marketing Mix Challenge
 Sales Presentation
 Help Desk
 Securities & Investments
 Word Processing
 Public Speaking
 Network Design
 BAA Capstone Project Finalist
 BAA Capstone Project Finalist
 BAA Capston Project Finalist

Sunrise Mountain High School
 Paradise Honors High School
 San Tan Foothills High School
 Round Valley Middle School
 Pima High School
 Lake Havasu High School
 Mohave Accelerated Learning
 Ironwood High School - IT
 San Tan Foothills High School
 Paradise Honors High School
 Buckeye High School - Bus.
 Snowflake High School
 Yuma High School

FBLA ARIZONA

2024-2025 CALENDAR OF EVENTS

June 27- July 3, 2024:	National Leadership Conference (NLC) – Orlando, FL
August 22-24, 2024:	Adviser Leadership Conference – Westin La Paloma, Tucson, AZ
September 23-25, 2024:	Leadership Camp – Lost Canyon, Williams, AZ
October 1, 2024:	Online Testing Tournament Begins
October TBD, 2024:	FBLA on Fire Leadership Conference with the Suns – Footprint Stadium, Phoenix,
November 6, 2024:	AZ Fall Leadership Extravaganza (FLEX) – Phoenix Convention Center, Phoenix, AZ
November 22, 2024:	Adviser Competitive Event Training – Phoenix, AZ
December 1, 2024:	Online Testing Tournament Ends
January TBD, 2025:	*Region 3 Conference – Grand Canyon University, Phoenix, AZ
January 15, 2025:	*Region 4 Conference – Ottawa University, Surprise, AZ
January 23, 2025:	*Region 1 Conference – Eastern Arizona College, Thatcher, AZ
January TBD, 2025:	*Region 5 Conference – Grand Canyon University, Phoenix, AZ
January TBD, 2025:	*Region 2 Conference – Location TBD
January TBD, 2025:	*Middle Level Competition – Grand Canyon University, Phoenix, AZ
February 28, 2025:	State Officer Interviews – Phoenix, AZ
April 1-2, 2025:	Middle Level State Conference – Tucson Convention Center, Tucson, AZ
April 1-3, 2025:	State Leadership Conference – Tucson Convention Center, Tucson, AZ
June 27 - July 3, 2025:	National Leadership Conference – Anaheim, CA (Includes travel days)

*Dates are subject to change



FALL EVENTS:

ADVISER LEADERSHIP CONFERENCE

Kick off your school year right with our Adviser Leadership Conference. This will be held on August 22-23 at the Westin La Paloma Resort in Tucson, AZ.

Come and learn the ins and out of being an FBLA Adviser and what this new year brings. We will have several informative sessions on navigating the national database system, state and national programs, program of work, competition information, roundtables, new and advanced teacher tracks, and so much more.

Registration is open and closes on August 17th. You need to make your hotel reservations by August 5th. Information can be found by [clicking here](#). If you are after August 5th, please contact me.

LEADERSHIP CAMP

Leadership Camp kicks off our Fall events for High School FBLA students and advisers. Registration opens August 1st and will close on September 2nd.

We will be camping in the tall, shady pines in Williams, AZ on September 23-25. Campers will learn about leadership positions, how to jump start their chapters, enjoy color team events, network with others, and join in the annual dodgeball tournament. Information can be found by [clicking here](#).

FALL EVENTS CONTINUED:

FBLA ON FIRE LEADERSHIP CONFERENCE WITH THE SUNS



FBLA on Fire Leadership Conference is back. Join us for an afternoon of leadership workshops, networking, fun, and a Suns basketball game.

This event will take place at the Footprint Center and the date will be coming out soon once the Phoenix Suns schedule is released. Registration opens September 1st and Closes September 30th. [Click here](#) for more information.

A special pre-conference event is available to the first 100 media students and advisers that same morning at the Walter Cronkite School of Journalism where you will enjoy an extra conference session and a tour of the building. There is no additional fee for this, but this pre-event is limited to the first 100 FBLA media people.

FLEX CONFERENCE

Fall Leadership Extravaganza (FLEX) offers over 45 innovative, hands on, exciting, specialized leadership workshops. No matter what your program is we have something for you.

Join us for amazing leadership workshops, professional and career skills, competitive event updates, as well as content specific sessions. We are expecting over 2,000 students and advisers. This event will be held at the Phoenix Convention Center on November 6th.

Join us later that evening for a night of food and fun at Dave & Busters. You can choose the Tempe, Phoenix, or Glendale locations to network and interact with other FBLA chapters.

Information for this event can be found by [clicking here](#). Registration opens September 16th and closes October 17th.



REMINDERS AND GETTING STARTED FOR THIS YEAR

- The national [membership portal](#) is open and you are able to start inputting your students. Remember to remove those students who graduated, then choose your membership tier level using the [Arizona Intra-Curricular membership chart](#), and then start inputting your students. Pay attention to the Arizona tier levels and choose the closest one to your program membership. If you have problems or cannot get into your portal, please email me and I am happy to help. Pay attention to your district deadlines to get your membership in. The absolute drop dead deadline with the national office is March 1st.
- If you switched schools or are a new adviser this year, please complete the [new chapter form](#) so we can get you into the system. Only complete this form if you are a new chapter or a new adviser.
- Remember to complete your annual CTSO annual chapter submission form by November 1. This has to be completed each year for you to be considered an FBLA chapter in Arizona. [Click here](#) for the link.
- Payments
 - As a reminder ALL payments for everything (membership, conferences, and competitions are being sent to the state office. NOTHING should be going to the national office.
 - Mail everything to FBLA Arizona PO BOX 1440 Owasso, OK 74055
 - W-9's for both can be found by [clicking here](#). Please pass this onto your finance personnel at your school.
 - All events are invoiced when the registration date for that event closes.



NEW THINGS IN FBLA:



UPDATED ARIZONA STATE CHAPTER AWARDS

We have updated the Arizona State Chapter Award Program requirement for AZ Platinum requirement 5 making it an either or option. We also updated the due date of these awards to March 10 to give us time to get the plaques for AZ Gold Chapters and banners for AZ Platinum chapters ordered in time for SLC. Please look these over and submit them for recognition at our state leadership conference.

The bronze and silver levels meet the requirements for your program monitoring component for 7a and 7b with the state.

As a reminder, don't forget to fill out the form so your chapter can be recognized. [Click here](#) for the submission form. This is due March 10. We have set up the form where you can upload the requirements, hit save, and come back to it at a later date to finish.

The AZ Chapter Awards are different from the National Champion Chapter program.

STATE AND NATIONAL THEME PACKAGES

All state and national logos and themes for this year are available on our website for you to use. Go to the azfbla.org website home page and scroll down. You will see the the page. Once the page. scroll to the very bottom and you will see the section that says State and National Branding Packages then click on what you are looking for. You can download these files to your computer and use them as needed.





MORE NEW AND UPDATED INFORMATION

NEW STATE CONFERENCE LOCATION

We are moving locations this year for State Leadership Conference as we have outgrown the Westin La Paloma.

SLC will be held at the Tucson Convention Center on April 1-3, 2025. Middle school will be April 1-2, 2025. This facility has plenty of space for us so that is exciting!

We will be using several different hotels for our hotel block and we are working on getting a list compiled so we can share that with you ahead of time. The hotel blocks will be open in February and have to be finalized by the first part of March. Look for more information as we get closer to the event.

COMPETITION EVENT CHANGES FOR 2024-2025

There are only a couple new changes this year for competitive events.

For High School, Database Design has been retired and Business Calculations has been renamed to Financial Math.

For Middle School, Exploring Computer Applications has been added as a new event. It will be both a test and a production component. The word Exploring has been added to many Middle Level events. [Click Here](#) to look them over.



HIGH SCHOOL

Competition Information will come out from the national office on August 19th. We will update it to our state website once it becomes available. Be sure to be on the look out for this as the national topics, guidelines, and rating sheets will be very informative. You can go to our state competitive event page for more information as well. [Click here](#) for information.

State competition lists are available. Check out our state list of events.

[Click here](#) for our regional list of events
[Click here](#) for our state list of events

MIDDLE SCHOOL

Competition Information from nationals has been updated. Here is an quick reference sheet for all things competition.

[Arizona Competition Information Page](#)
[National Competitive Information Page](#)

STATE OFFICER CHAPTER VISITS

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UPCOMING EVENTS

If you do not have a copy of our [calendar of events](#) for the year click on the link. Here are our upcoming events and important dates.

July 15: Adviser Leadership Conference registration is open. Closes on August 17th. [Click here](#) to sign up.

August 1: Leadership Camp registration opens and closes on September 2nd.

August 5: Adviser Leadership conference hotel reservations need to be made by this date. [Click here](#) for the link.

August 22-23: Adviser Leadership Conference at the Westin La Paloma Resort in Tucson, AZ.

September 23-25: Leadership Camp in Williams, AZ.

STATE STAFF:

FBLA Arizona is located at 100 N. 15th Avenue in Phoenix, Arizona if you need to come into our office. We are housed in the Arizona Department of Education. Our staff consists of the following:

FBLA Arizona State Adviser -- Missey Goodman
Assistant to the State Adviser -- Adry Leatherwood
FBLA Project Specialist -- Alvin Todd

CONTACT US:

Missey.boucher-goodman@azed.gov
iAdryanna.leatherwood@azfbla.org
Alvin.todd@azed.gov

Social Media Outlets

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