

2024 ADVISER LEADERSHIP CONFERENCE

Westin La Paloma Resort - Tucson, AZ

August 22-23, 2024



Conference Overview

Join FBLA Arizona for our annual Adviser Leadership Conference (ALC) where you will learn what it takes to be successful with your FBLA chapter this year. The focus is CTSO driven with best practices, participation in engaging workshop sessions, and networking opportunities.

Content will include program of work, calendar of events, state and national programs, membership database system, competitive event updates, and so much more.

Registration

Opens: July 1, 2024

Closes: August 17, 2024

Registration Cost: \$225 per Adviser

Registration includes:

- Lunch on 8/22
- Breakfast on 8/23
- Conference Materials
- Resources
- Much more



Hotel Information

Hotel Information:

Westin La Paloma Resort

3800 E. Sunrise Drive, Tucson

Hotel Rate: \$125 per night + 12.05% tax

Hotel link coming soon! You must make your own hotel reservation by August 5th.

Tentative Schedule

Thursday, August 22, 2024

- 9 am -10 am Registration
- 10 am-12 pm Conference Sessions
- 12 pm-1 pm Networking Lunch
- 1 pm- 4 pm Conference Sessions

Friday, August 23, 2024

- 8 am-9 am Breakfast
- 9 am-12 pm Conference Sessions

**A detailed conference schedule will come out soon

For more information contact FBLA State Adviser, Missey Boucher-Goodman at missey.boucher-goodman@azed.gov or (602) 364-2339

