

Welcome to Tucson

2025 FBLA ARIZONA STATE LEADERSHIP CONFERENCE

TUCSON CONVENTION CENTER

260 S. CHURCH STREET
ALL SLC EVENTS WILL BE HELD HERE

STATE CONTACTS

MISSEY (928) 358-2665
ADRYANNA (602) 909-5015
SETH (480) 685-0798

PARKING AT TCC

PARKING AT THE TUCSON CONVENTION CENTER WILL BE IN LOT B LOCATED AT 400 W, CUSHING STREET, TUCSON 85701. FBLA ARIZONA WILL COVER THE PARKING FEE

REGISTRATION PICKUP

PICK UP ALL REGISTRATION MATERIALS INSIDE THE TUCSON CONVENTION CENTER IN THE GRAND LOBBY LOCATED RIGHT WHEN YOU WALK IN FROM LOT B

PICKUP TIMES ARE 1 PM TO 4 PM ON APRIL 1ST

FBLA ARIZONA HOTEL BLOCK

OUR HOTEL BLOCKS THIS YEAR AND ADDRESSES

- AC HOTEL - 151 E. BROADWAY BLVD. 85701
- ALOFT HOTEL - 1900 E. SPEEDWAY BLVD. 85719
- GRADUATE TUCSON - 930 E. 2ND STREET 85719
- HAMPTON INN BY HILTON - 141 S. STONE AVE 85701
- HILTON TUCSON EAST - 7600 E. BROADWAY 85710
- HOMES 2 SUITES - 141 S. STONE AVE 85701
- LA QUINTA - 102 N ALVERNOON WAY 85711
- THE LEO KENT - 1 S CHURCH AVE 85701
- MARRIOTT TUCSON UNIV PARK - 880 E. 2ND ST. 85719
- RAMADA BY WYNDHAM - 777 W CUSHING ST 85745
- SHERATON TUCSON - 5151 E GRANT RD 85712
- WESTWARD LOOK - 245 E. INA RD 85704

SHUTTLES

- HILTON EAST
- SHERATON
- WESTWARD LOOK

SHUTTLES ARE ONLY PROVIDED AT THESE HOTELS. THEY WILL RUN A CONTINUOUS LOOP AND RUN EVERY HALF HOUR. PLAN ACCORDINGLY AS TRAFFIC MAY CAUSE DELAYS

PICKUP WILL BE IN FRONT OF THE HOTELS UNLESS OTHERWISE TOLD. .

SEE SHUTTLE SCHEDULE BELOW. SHUTTLES WILL NOT RUN DURING OPENING OR CLOSING SESSION

PLAN ACCORDINGLY!



2025 FBLA ARIZONA STATE LEADERSHIP CONFERENCE

SUN LINK STREETCAR INFORMATION

THESE HOTELS CAN CATCH THE SUN LINK STREETCAR TO GET TO THE CONVENTION CENTER - PLAN ACCORDINGLY!

- **ALOFT HOTEL - 1900 E. SPEEDWAY BLVD. 85719**
 - WALK TO WARREN AVENUE AND HELEN STREET STOP (8-MINUTE WALK) · BOARD THE SUN LINK STREETCAR WESTBOUND TO CONVENTO AND CONGRESS STREET (22-MINUTE RIDE) · EXIT SUN LINK STREETCAR AT CONGRESS AND CHURCH AVENUE · WALK TO TUCSON CONVENTION CENTER (8-MINUTE WALK)

- **GRADUATE TUCSON - 930 E. 2ND STREET 85719**
 - · WALK TO UNIVERSITY BLVD & TYNDALL AVE STOP (3-MINUTE WALK) · BOARD THE SUN LINK STREETCAR WESTBOUND TO CONVENTO & CONGRESS ST (13-MINUTE RIDE) · EXIT SUN LINK STREETCAR AT CONGRESS ST & CHURCH AVE · WALK TO TUCSON CONVENTION CENTER (8-MINUTE WALK)

- **MARRIOTT TUCSON UNIV PARK - 880 E. 2ND ST. 85719**
 - WALK TO UNIVERSITY BLVD & TYNDALL AVE STOP (3 MINUTE WALK) · BOARD THE SUN LINK STREETCAR WESTBOUND TO CONVENTO & CONGRESS ST (13 MINUTE RIDE) · EXIT SUN LINK STREETCAR AT CONGRESS ST & CHURCH AVE · WALK TO TUCSON CONVENTION CENTER (8 MINUTE WALK)

- **RAMADA BY WYNDHAM - 777 W CUSHING ST 85745**
 - WALK TO CUSHING ST & FRONTAGE RD STOP (2 MINUTES) · BOARD THE SUN LINK STREETCAR EASTBOUND TO WARREN AVE & HELEN ST (5 MINUTE RIDE) · EXIT SUN LINK STREETCAR AT BROADWAY BLVD & CHURCH AVE · WALK TO TUCSON CONVENTION CENTER (6 MINUTE WALK)

ALL OTHER HOTELS CAN WALK TO ONE OF THESE JUMP ON PLACES OR ARE WITHIN WALKING DISTANCE TO THE CONVENTION CENTER - SOME ARE A 12 MINUTE WALK OR MORE SO PLAN ACCORDINGLY.



Conference Schedule of Events

TUESDAY, APRIL 1, 2025

1:00 – 4:00 PM | REGISTRATION | GRAND LOBBY

4:00 PM | JUDGES ORIENTATION | ROOM 101B

4:00 – 5:00 PM | OPENING SESSION | EXHIBIT HALL C

5:30 – 7:30 PM | DINNER - PRE-PAID MEAL | EXHIBIT HALL B

5:30 – 8:15 PM | WORKSHOPS | ROOM 201 AND ROOM 202

- WORKSHOP SESSION 1: 5:30 TO 6:15
- WORKSHOP SESSION 2: 6:30 TO 7:15
- WORKSHOP SESSION 3: 7:30 TO 8:15

5:30 – 7:30 PM | LEADERSHIP GAUNTLET | ROOMS 203-205

5:30 – 8:30 PM | PERFORMANCE EVENT PRELIMS | (BALLROOMS AND ROOMS 101-105)

- BANKING AND FINANCIAL SYSTEMS | COPPER BALLROOM
- BATTLE OF THE CHAPTERS | ROOMS 203-205
- CLIENT SERVICE | COOPER BALLROOM
- COMPUTER APPLICATIONS | ROOM 102
- DATA ANALYSIS
- ELECTRONIC CAREER PORTFOLIO
- ENTREPRENEURSHIP | COPPER BALLROOM
- FUTURE BUSINESS EDUCATOR
- FUTURE BUSINESS LEADER
- GRAPHIC DESIGN
- HOSPITALITY AND EVENT MANAGEMENT | COPPER BALLROOM
- IMPROMPTU SPEAKING
- INTRODUCTION TO BUSINESS PRESENTATION
- INTRODUCTION TO PROGRAMMING
- JOB INTERVIEW
- MARKETING
- PHOTO GALLERY WALK (SET UP PROJECTS AT REGISTRATION)
- PUBLIC SPEAKING
- SALES PRESENTATION
- SPREADSHEET APPLICATION | ROOM 102
- WORD PROCESSING | ROOM 102

6:00 PM | BATTLE OF THE CHAPTERS | ROOMS 203-205

7:00 PM – 8:00 PM | BINGO | EXHIBIT HALL B TABLES





Conference Schedule of Events

WEDNESDAY, APRIL 2, 2025

7:00 – 9:00 AM | BREAKFAST (PREPAID) | EXHIBIT HALL B

8:00 – 11:00 PM | CONFERENCE HEADQUARTERS | ROOM 101A AND 101B

8:00 – 8:45 AM | WORKSHOPS SESSION 1 | ROOM 201 AND ROOM 202

8:45 – 9:30 AM | STATE OFFICER CANDIDATE SPEECHES | EXHIBIT HALL C

8:00 – 12:30 PM | PERFORMANCE EVENT PRELIMS | VARIOUS LOCATIONS

- ABLE: ELEVATOR SPEECH
- ABLE: JOB INTERVIEW
- BATTLE OF THE CHAPTERS – FINALS
- BROADCAST JOURNALISM
- BUSINESS ETHICS
- BUSINESS GRAPHICS
- BUSINESS MANAGEMENT
- CODING AND PROGRAMMING
- COMPUTER GAME & SIMULATION
- DIGITAL ANIMATION
- DIGITAL PHOTO: COMMERCIAL PHOTOGRAPHY
- DIGITAL VIDEO PRODUCTION
- HELP DESK
- INTRODUCTION TO EVENT PLANNING
- INTRODUCTION TO PUBLIC SPEAKING
- INTRODUCTION TO SOCIAL MEDIA STRATEGY
- MOBILE APPLICATION DEVELOPMENT
- PHOTO EDITING
- PUBLIC SERVICE ANNOUNCEMENT
- SOCIAL MEDIA STRATEGIES
- SPORTS AND ENTERTAINMENT MANAGEMENT
- VISUAL DESIGN
- WEBSITE CODING AND DEVELOPMENT
- WEBSITE DESIGN

9:00 – 3:00 PM | EXHIBIT HALL/STATE OFFICER CANDIDATES | GRAND BALLROOM FOYER

9:00 – 3:00 PM | LEADERSHIP GAUNTLET | ROOMS 203-205

9:00 – 9:45 AM | WORKSHOPS SESSION 2 | ROOM 201 AND ROOM 202

10:00 – 11:00 AM | ADVISER MEETING | ROOM 102

(REPEATED IN PM - ALL ADVISERS MUST ATTEND THE AM OR PM MEETING)

10:00 AM – 2:00 PM | CHAPTER VS CHAPTER GAME SHOW FUN ON THE HOUR EVERY HOUR | EXHIBIT HALL C

10:00 – 10:45 AM | WORKSHOPS SESSION 3 | ROOM 201 AND ROOM 202

10:00 – 3:00 PM | BUSINESS GRAPHICS | ROOMS 203-205

11:00 – 12:00 PM | WALK FOR ALZHEIMER'S | OUT FRONT OF TUCSON CONVENTION CENTER BY BUS PARKING

11:00 – 11:45 PM | WORKSHOPS SESSION 4 | ROOM 201 AND ROOM 202

11:30 – 12:30 PM | ADMIN LUNCH | ROOM 102

Conference Schedule of Events



WEDNESDAY, APRIL 2, 2025 CONTINUED

12:00 – 2:00 PM | LUNCH (PREPAID) | EXHIBIT HALL B

12:00 – 12:45 PM | WORKSHOPS SESSION 5 | ROOM 201 AND ROOM 202

1:00 – 2:00 PM | BATTLE OF THE CHAPTERS - FINAL | ROOMS 203-205

1:00 – 1:45 PM | WORKSHOPS SESSION 6 | ROOM 201 AND ROOM 202

1:30 – 5:30 PM | PERFORMANCE EVENTS

- AMERICAN ENTERPRISE PROJECT - FINALS
- BANKING AND FINANCIAL SYSTEMS - FINALS
- BROADCAST JOURNALISM - FINALS
- BUSINESS MANAGEMENT – FINALS
- BUSINESS PLAN – FINALS
- CLIENT SERVICE – FINALS
- CODING AND PROGRAMMING – FINALS
- COMMUNITY SERVICE PROJECT – FINALS
- COMPUTER GAME & SIMULATION – FINALS
- DATA ANALYSIS – FINALS
- DIGITAL PHOTO: PROFESSIONAL BUSINESS PORTRAITS – FINALS
- DIGITAL PHOTO: COMMERCIAL PHOTOGRAPHY – FINALS
- DIGITAL VIDEO PRODUCTION – FINALS
- ELECTRONIC CAREER PORTFOLIO – FINALS
- ENTREPRENEURSHIP – FINALS
- FINANCIAL STATEMENT ANALYSIS – FINALS
- FUTURE BUSINESS EDUCATOR – FINALS
- FUTURE BUSINESS LEADER – FINALS
- GRAPHIC DESIGN – FINALS
- HELP DESK - FINALS
- HOSPITALITY AND EVENT MANAGEMENT - FINALS
- IMPROMPTU SPEAKING - FINALS
- INTERNATIONAL BUSINESS - FINALS
- INTRODUCTION TO BUSINESS PRESENTATION – FINALS
- INTRODUCTION TO EVENT PLANNING – FINALS
- INTRODUCTION TO PROGRAMMING – FINALS
- INTRODUCTION TO PUBLIC SPEAKING – FINALS
- INTRODUCTION TO SOCIAL MEDIA STRATEGIES – FINALS
- JOB INTERVIEW – FINALS
- LOCAL ANNUAL CHAPTER BUSINESS REPORT – FINALS
- MANAGEMENT INFORMATION SYSTEMS – FINALS
- MARKETING – FINALS
- NETWORK DESIGN – FINALS
- PARLIAMENTARY PROCEDURES – FINALS
- PARTNERSHIP WITH BUSINESS PROJECT – FINALS
- PUBLIC SERVICE ANNOUNCEMENT – FINALS
- PUBLIC SPEAKING – FINALS
- SALES PRESENTATION – FINALS
- SOCIAL MEDIA STRATEGIES – FINALS
- SPORTS AND ENTERTAINMENT MANAGEMENT – FINALS
- VISUAL DESIGN – FINALS
- WEBSITE CODING AND DEVELOPMENT – FINALS
- WEBSITE DESIGN - FINALS



Conference Schedule of Events

WEDNESDAY, APRIL 2, 2025 CONTINUED

2:00 PM | ADVISER MEETING | ROOM 102

2:00 – 2:45 PM | WORKSHOPS SESSION 7 | ROOM 201 AND ROOM 202

3:00 - 3:45 PM | WORKSHOPS SESSION 8 | ROOM 201 AND ROOM 202

4:00 - 4:45 PM | WORKSHOPS SESSION 9 | ROOM 201 AND ROOM 202

4:00 – 5:30 PM | HYPNOTIST SHOW | EXHIBIT HALL C

5:30 – 7:30 PM | DINNER (PREPAID) | EXHIBIT HALL B

THURSDAY, APRIL 3, 2025

7:30 AM – 9:00 AM | BREAKFAST (PREPAID) | EXHIBIT HALL B

8:30 AM | DOORS OPEN - CLOSING SESSION | EXHIBIT HALL C

9:00 AM – 12:00 PM | CLOSING SESSION | EXHIBIT HALL C

12:00 PM – 12:30 PM | NLC WINNERS MEETING | EXHIBIT HALL C

Good luck to all attendees! Please be respectful and stay for all sessions.

You must be in professional dress to go on the stage to get your awards!





Workshop Schedule

TUESDAY, APRIL 1, 2025 CONTINUED

WORKSHOP 1: 5:30 PM - 6:15 PM

- ROOM 201 - CURIOSITY AND WONDER
- ROOM 202 - 223 UNWRITTEN RULES THAT HELP YOU SUCCEED

WORKSHOP 2: 6:30 PM - 7:15 PM

- ROOM 201 - ENTREPRENEURIAL THINKING
- ROOM 202 - 223 UNWRITTEN RULES THAT HELP YOU SUCCEED

WORKSHOP 3: 7:30 PM - 8:15 PM

- ROOM 201 - HOW TO START A BUSINESS BEFORE YOUR 20
- ROOM 202 - CURIOSITY AND WONDER

WEDNESDAY, APRIL 2, 2025

WORKSHOP 1: 8:00 AM - 8:45 AM

- ROOM 201 - LIFE AFTER HIGH SCHOOL
- ROOM 202 - CREATIVE MINDSET

WORKSHOP 2: 9:00 TO 9:45 AM

- ROOM 201 - VAMPIRES @ WORK: HANDLING DRAMA, DIFFICULT PEOPLE AND CONFLICT
- ROOM 202 - THE SWEET SPOT OF COLLEGE AND CAREER PREP

WORKSHOP 3: 10:00 PM TO PM 10:45 AM

- ROOM 201 - OWN THE ROOM: LEADING WITH UNSHAKABLE CONFIDENCE
- ROOM 202 - LET'S TALK BUSINESS

WORKSHOP 4: 11:00 TO 11:45

- ROOM 201 - LIFE AFTER HIGH SCHOOL
- ROOM 202 - LEADERSHIP GAME

WORKSHOP 5: 12:00 PM TO 12:45 PM

- ROOM 201 - HOW TO START A BUSINESS BEFORE YOUR 20
- ROOM 202 - LEADERSHIP GAME





Workshop Schedule

WEDNESDAY, APRIL 2, 2025

WORKSHOP 6: 1:00 PM - 1:45 PM

- ROOM 201 - PATH TO W.P. CAREY SCHOOL OF BUSINESS
- ROOM 202 - CREATIVE MINDSET

WORKSHOP 7: 2:00 PM TO 2:45 PM

- ROOM 201 - VAMPIRES @ WORK: HANDLING DRAMA, DIFFICULT PEOPLE AND CONFLICT
- ROOM 202 - THE SWEET SPOT OF COLLEGE AND CAREER PREP

WORKSHOP 8: 3:00 PM TO PM 3:45 PM

- ROOM 201 - OWN THE ROOM: LEADING WITH UNSHAKABLE CONFIDENCE
- ROOM 202 - LET'S TALK BUSINESS

WORKSHOP 9: 4:00 PM TO 4:45 PM

- ROOM 201 - THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT
- ROOM 202 - STATE OFFICER WORKSHOP

Table Exhibitors

World's Finest Chocolate
Snap! Mobile

Junior Achievement
Arizona State University
Crossroads Coaching & Career Counseling
Local Energy
US Coast Guard Auxiliary
City of Surprise Economic Development
Ottawa University
Grand Canyon University
FBLA Booths

Janice Rimer, John Rimer
Jaime Smith, Shea Sbranti,
Kevin Jordan, Bobby Funkhouser
Jamie Josephs, Lauren Stark, Alexis Calahan
John Thompson
Nancy Jones
Tracy
Margaret Borland
Russell Baker
Yselda Castillo

State Officer Candidates

THANK YOU TO OUR WORKSHOP PRESENTERS AND VENDORS! WE APPRECIATE YOU!





Workshop Descriptions

WORKSHOP DESCRIPTIONS

223 UNWRITTEN RULES THAT WILL HELP YOU SUCCEED - KARLA BLANCO

- THE WORLD NEEDS YOUR LEADERSHIP AND SUCCESS.
- SUCCESS ISN'T JUST ABOUT TALENT—IT'S ABOUT MASTERING THE UNWRITTEN RULES THAT DETERMINE WHO THRIVES AND WHO STAGNATES. LEADERSHIP EXPERT, SPEAKER, AND COACH KARLA BLANCO—FORMER FORTUNE 500 LEADER AND BOARD MEMBER—DRAWS FROM 28+ YEARS OF EXPERIENCE TO REVEAL 233 INSIDER STRATEGIES FOR CORPORATE SUCCESS.
- FROM NETWORKING AND PERSONAL BRANDING TO OFFICE POLITICS AND EXECUTIVE PRESENCE, IN THIS WORKSHOP YOU'LL LEARN ABOUT THE HIDDEN LEADERSHIP INSIGHTS OF TOP PROFESSIONALS. IF YOU'RE READY TO STAND OUT, LEAD WITH CONFIDENCE, AND UNLEASH NEW OPPORTUNITIES, UNWRITTEN RULES IS YOUR ROADMAP TO SUCCESS. DON'T JUST COMPETE—EXCEL. THE WORLD NEEDS YOUR LEADERSHIP.
- IT'S TIME TO THRIVE AND LEVEL UP YOUR SUCCESS NOW!

CREATIVE MINDSET - PIA FLEMING

- THIS WORKSHOP BUILDS ON ENTREPRENEURIAL MINDSET AND PROVIDES STUDENTS WITH EXAMPLES OF CREATIVE DECISION MAKING AND THE TOOLS THEY NEED TO DO IT. THE PASSION, TIME, SKILLS, AND CONFIDENCE FRAMEWORK IS THE ESSENTIAL FOUR-STEP PROCESS THAT WILL GUIDE STUDENTS THROUGH TRANSFORMING STRATEGIC DECISIONS INTO CREATIVE OPPORTUNITIES.

CUROSITY AND WONDER - MIKE DESHALIT

- DO YOU EVER WONDER WHY THINGS ARE THE WAY THEY ARE AND WHAT CAUSES THINGS TO HAPPEN? COME CHECK OUT THIS FUN SESSION OF WONDERING AND THINKING WHY!

ENTREPRENEURIAL THINKING - PIA FLEMING

- THIS WORKSHOP USES ENGAGING STORIES OF ENTREPRENEURS TO INSPIRE STUDENTS TO SEE THEIR WORLD WITH “FORE” SIGHT. IT SEEKS TO SHIFT STUDENTS' MINDSETS FROM CRITICISMS TO FEEDBACK, PROBLEMS TO OPPORTUNITIES, “BAD ODDS” TO CALCULATED RISK-TAKING, AND FROM DREAMERS TO EXECUTORS.





Workshop Descriptions

WORKSHOP DESCRIPTIONS

HOW TO START A BUSINESS BEFORE YOU ARE 20 - ATURO PORTILLO

- WHY WAIT TO BECOME AN ENTREPRENEUR? THIS WORKSHOP GUIDES YOUNG LEADERS THROUGH THE ESSENTIALS OF STARTING A BUSINESS BEFORE TURNING 20. FROM IDENTIFYING A PROFITABLE IDEA TO MARKETING, BUDGETING, AND SCALING, PARTICIPANTS WILL LEARN PRACTICAL STEPS TO LAUNCH AND GROW THEIR VENTURES. REAL-LIFE EXAMPLES AND HANDS-ON ACTIVITIES WILL INSPIRE STUDENTS TO TAKE ACTION AND TURN THEIR PASSIONS INTO PROFITABLE BUSINESSES. WHETHER IT'S A SIDE HUSTLE OR A FULL-SCALE STARTUP, THIS SESSION EQUIPS YOUNG ENTREPRENEURS WITH THE TOOLS AND MINDSET TO SUCCEED EARLY.

LEADERSHIP GAME - DAVE SOUSA

- LEADERSHIP GAME - THIS GAME IS DESIGNED TO HELP STUDENTS INTERACT THROUGH SHARED THOUGHTS, BUILD STRONGER RELATIONSHIPS, ASSESS THEIR LEADERSHIP SKILLS, AND ENGAGE AS A TEAM, ALL WHILE HAVING FUN. THE GAME IS A FANTASTIC WAY TO BREAK DOWN BARRIERS AND HELP YOUR TEAM THRIVE AS A COLLECTIVE UNIT. BY SPENDING QUALITY TIME DISCUSSING THE TRAITS OF WHAT MAKES FOR A SUCCESSFUL LEADER, PLAYERS GET THE OPPORTUNITY TO GAIN INSIGHT INTO THE PERSPECTIVES OF THEIR PEERS, AND STRENGTHEN THEIR LEADERSHIP SKILL SET.

LEARN ABOUT ASU'S THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT - TAYLOR MILES

- ARE YOU THINKING OF MAJORING IN GLOBAL MANAGEMENT? COME AND LEARN ALL ABOUT THIS PROGRAM AND WHAT YOU NEED TO KNOW TO BE SUCCESSFUL.

LET'S TALK BUSINESS - JAILINE HERNANDEZ

- INFORMATIONAL SESSION IS PRESENTED REFLECTING W.P. CAREY SCHOOL OF BUSINESS AND EVERYTHING WE HAVE TO OFFER. AFTER THE PRESENTATION, AN ACTIVITY WILL INCLUDE STUDENTS TO WORK IN TEAMS TO RUN A MOCK LEMONADE STAND, EACH TEAM HAS A GROUP FOR MARKETING, MANAGEMENT AND SUPPLY CHAIN MANAGEMENT.

LIFE AFTER HIGH SCHOOL - PIERRE EVANS

- HELPING STUDENTS TO DOMINATE IN AND OUT OF THE CLASSROOM SO THAT THEY CAN REACH THEIR DESIRED RESULTS IN THEIR LIFE AFTER HIGH SCHOOL.





Workshop Descriptions

WORKSHOP DESCRIPTIONS CONTINUED

OWN THE ROOM: LEADING WITH UNSHAKEABLE CONFIDENCE - NANCY JONES

- HAVE YOU EVER FELT LIKE A FRAUD IN YOUR ROLE, DESPITE YOUR QUALIFICATIONS? DO YOU FEAR BEING "FOUND OUT" BY COWORKERS OR MANAGERS, EVEN THOUGH YOU'RE WORKING HARD AND ACHIEVING RESULTS? IF THIS SOUNDS FAMILIAR, YOU MIGHT BE EXPERIENCING IMPOSTER SYNDROME—A SILENT CONFIDENCE KILLER THAT AFFECTS COUNTLESS PROFESSIONALS.
- JOIN NANCY JONES IN THIS TRANSFORMATIVE WORKSHOP, WHERE YOU'LL UNCOVER WHAT IMPOSTER SYNDROME IS, WHERE IT COMES FROM, AND HOW IT IMPACTS YOUR PERFORMANCE. NANCY WILL GUIDE YOU STEP-BY-STEP TO IDENTIFY AND ELIMINATE THIS TOXIC THOUGHT PATTERN, EMPOWERING YOU TO EMBRACE CONFIDENCE, AUTHENTICITY, AND SUCCESS IN YOUR PROFESSIONAL LIFE.

PATH TO W.P. CAREY SCHOOL OF BUSINESS - JOHN THOMPSON

- ATTENDEES WILL HAVE THE OPPORTUNITY TO LEARN WHAT STEPS NEED TO BE TAKEN IN ORDER TO SET THEMSELVES UP FOR ADMISSION INTO W.P. CAREY SCHOOL OF BUSINESS. ATTENDEES WILL HAVE THE OPPORTUNITY TO LEARN ABOUT ADMISSION REQUIREMENTS, SCHOLARSHIP OPPORTUNITIES, DEGREE PROGRAMS AND SUMMER CAMP OPPORTUNITIES ENDING WITH A BUSINESS RELATED ACTIVITY.

THE SWEET SPOT OF COLLEGE AND CAREER PREP - JAMIE JOSEPHS, LAUREN STARK, ALEXUS CALAHAN

- WHAT DO SMARTIES, NERDS, LIFE SAVERS, AND STARBURST HAVE TO DO WITH SUCCESS? IN THIS ENGAGING AND INTERACTIVE SESSION, CTSO STUDENTS WILL DISCOVER HOW THESE FAMILIAR CANDIES REPRESENT ESSENTIAL SKILLS FOR ACHIEVING GOALS, PREPARING FOR CAREERS, AND DEMONSTRATING PROFESSIONALISM. THROUGH HANDS-ON ACTIVITIES, DISCUSSIONS, AND SELF-REFLECTION, STUDENTS WILL LEAVE WITH A CLEARER UNDERSTANDING OF HOW TO TAKE OWNERSHIP OF THEIR FUTURE AND DEVELOP THE MINDSET NEEDED FOR SUCCESS.
- THIS WORKSHOP MAKES CAREER READINESS AND PROFESSIONALISM FUN AND RELATABLE BY USING REAL-WORLD EXAMPLES AND INTERACTIVE LEARNING. STUDENTS WILL LEAVE WITH STRATEGIES TO TAKE CONTROL OF THEIR FUTURES AND MAKE SMART CAREER DECISIONS—ONE PIECE OF CANDY AT A TIME.

VAMPIRES@WORK: HANDLING DRAMA, DIFFICULT PEOPLE AND CONFLICT

- GET PAST THE DRAMA OF DIFFICULT PEOPLE, IMPROVE WORK RELATIONSHIPS, REDUCE STRESS, AND KEEP CALM WHEN KITTENS BECOME TIGERS AT WORK. EXPLORE SOLUTIONS TO HANDLING WORKPLACE VAMPIRES THAT SUCK YOUR MOTIVATION AND DRIVE, AND DESTROY MORALE AND PRODUCTIVITY. LEARN HOW TO DEAL WITH CHRONIC COMPLAINERS, EMOTIONAL EXPLODERS, AND OTHER DIFFICULT PERSONALITIES.



Conference Updates & Reminders

2025 FBLA ARIZONA STATE LEADERSHIP CONFERENCE

NAME BADGES & PHOTO ID

NAME BADGES MUST BE WORN BY ALL CONFERENCE ATTENDEES AT ALL TIMES WHILE AT THE CONVENTION CENTER

PHOTO ID MUST BE SHOWN AT CHECK IN TIME FOR ALL PERFORMANCE EVENTS

SCHEDULES

PLEASE HAVE STUDENTS LOOK OVER SCHEDULES AND SHOW UP TO PERFORMANCE EVENT TIMES EARLY

SCHEDULES ARE UP FOR VIEWING ON YOUR STATE REGISTRATION PORTALS

DRESS CODE

ALL ATTENDEES MUST FOLLOW THE DRESS CODE AND BE IN PROFESSIONAL DRESS ATTIRE. THIS INCLUDES GUESTS, CHAPERONES, ADVISERS, STUDENTS, AND CONFERENCE STAFF

MEALS

ALL PRE-PAID MEALS ARE SERVED AT THE CONVENTION CENTER. YOU MUST BRING YOUR MEAL TICKET OR WRISTBAND AND SHOW THE STAFF TO GET YOUR FOOD.

ALL MEALS ARE SERVED IN EXHIBIT HALL C

WORKSHOPS

WORKSHOPS WILL BE ON BOTH DAYS APRIL 1ST AND ALL DAY ON APRIL 2 - COME CHECK THEM OUT - FULL SCHEDULE WILL BE ON PROGRAM

FOOD TRUCKS

FOR THOSE WHO DID NOT PURCHASE MEALS THERE WILL BE A FEW FOOD TRUCKS LOCATED AT THE BACK OF THE EXHIBIT HALLS WHERE THE PRE-PAID MEALS ARE AT. THESE ARE NOT INCLUDED IN THE PRE-PAID MEALS AND WILL NEED SEPERATE CASH OR CARD TO PURCHASE.

THERE IS ALSO SUPPOSED TO BE A COFFEE CART WITH BEVERAGES SELLING AVAILABLE AS WELL. THIS WILL BE INDIVIDUAL CARD OR CASH PAYMENT AS WELL.



Conference Updates & Reminders

2025 FBLA ARIZONA STATE LEADERSHIP CONFERENCE

SESSIONS

WE HAVE CUT OUT THE MID-GENERAL SESSION AND ARE NOW ONLY HAVING AN OPENING AND CLOSING SESSION

DUE TO THIS, SOME AWARDS WILL BE GIVEN OUT AT THE OPENING SESSION THAT WERE ORIGINALLY IN THE MID-GENERAL SESSION

PLEASE STAY FOR THE ENTIRETY OF BOTH SESSIONS

PUNCH CARDS

WE ARE DOING PUNCH CARDS THIS YEAR SO STUDENTS CAN ATTEND WORKSHOPS, BINGO, HYPNOTIST SHOW, VENDOR BOOTHS, CANDIDATE BOOTHS, LEADERSHIP VILLAGE, AND OTHER FUN ACTIVITIES - HAVE THEM FILL THEIR PUNCH CARDS AND WE WILL DRAW FOR SOME PRIZES

BINGO

BINGO IS BACK. JOIN US FROM 7 PM TO 8 PM IN EXHIBIT HALL B ON APRIL 1 TO WIN SOME PRIZES

HYPNOTIST SHOW

HYPNOTIST SHOW IS BACK WITH SOME NEW ACTS - COME AND CHECK IT OUT ON APRIL 2 IN EXHIBIT HALL C FROM 4:00 PM TO 5:30 PM IN EXHIBIT HALL C

VENDOR BOOTHS & STATE OFFICER CANDIDATE BOOTHS

COME VISIT THE VENDORS AND CANDIDATE BOOTHS ON APRIL 2 FROM 9 AM TO 3 PM IN THE GRAND BALLROOM FOYER

ALZHEIMER'S WALK

JOIN US AS WE DO A STATE ALZHEIMER'S WALK TO FIND A CURE

BRING YOUR TENNIS SHOES, MEET AT THE PARKING LOT B AREA, AND COMPLETE A WALK WITH THE STATE OFFICERS

TIME IS 11:00 PM TO 12:00 PM

LEADERSHIP GAUNTLET

COME JOIN US FOR GAMES, BUSINESS GRAPHICS, GAME SHOW, KAROKEE, AND FUN



Conference Updates & Reminders

2025 FBLA ARIZONA STATE LEADERSHIP CONFERENCE

STATE OFFICER VOTING DELEGATE MEETING

ALL CHAPTERS CHAPTERS RECEIVE VOTING DELEGATES BASED ON YOUR MEMBERSHIP THIS YEAR. WE PUT RIBBONS IN YOUR REGISTRATION PACKETS THAT SAY VOTING DELEGATES WE NEED YOU TO ASSIGN STUDENTS TO COME TO THE STATE OFFICER CANDIDATE SPEECHES SO THEY CAN VOTE FOR YOUR CHAPTER. THE VOTING DELEGATES CANNOT BE A CANDIDATE, A CURRENT STATE OFFICER, OR SOMEONE WHO IS IN A COMPETITION AT THAT SAME TIME.

THESE STUDENTS NEED TO GO TO THIS MEETING TO HEAR THE SPEECHES FROM 8:45 AM TO 9:30 AM. THEY NEED TO BE ON TIME AS WE WILL START RIGHT AT 8:45. THEY ALSO NEED TO PUT THE VOTING DELEGATE RIBBON ON THEIR NAME BADGE.

AT THIS MEETING THEY WILL RECEIVE THE VOTING INFORMATION SO PLEASE MAKE SURE THEY ATTEND.

CHAPTER GAME SHOW

DO YOU LIKE GAME SHOWS? BRING 10 MEMBERS OF YOUR CHAPTER TO COMPETE IN VARIOUS GAME CHALLENGES. WE ARE DOING THIS FIRST COME, FIRST SERVED AT VARIOUS TIMES THROUGHOUT THE DAY.

WHICH CHAPTER WILL BE THE GAME SHOW CHAMPIONS COME AND SEE.

THIS WILL BE IN ROOMS 203-205. WE WILL RUN THIS FROM 10 AM TO 2 PM ON APRIL 2ND. JUST LOOK FOR THE EMPTY SPACE IN THE ROOM AND OUR GAME SHOW HOST.

BATTLE OF THE CHAPTERS

HOW WELL DOES YOUR CHAPTER KNOW FBLA TRIVIA? GET A TEAM OF FOUR TO FIVE MEMBERS AND TEST YOUR KNOWLEDGE! WHICH CHAPTER KNOWS FBLA THE BEST?

COME FIND OUT ON TUESDAY, APRIL 1 AT 6:00 PM IN ROOMS 203-205. LISTEN FOR THE ALL CALL IN THERE TO BEGIN.

BUSINESS GRAPHICS

DO YOU LIKE TO CREATE AND DRAW? COME DO THIS COMPETITION WHERE YOU GET A PROMPT AND YOU CAN WIN A TROPHY.

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Maddelynn Smith



Ritisha Kirpal



Saher Aulakh



Kaylani Tucker



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Kaleb Stilson



James Bies



**AnnaMia
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Claire Rubio

National Candidate



Lesira Kpea