2024-2025 FBLA Arizona Competitive Event List
REGIONAL CONFERENCE (High School)
3 Events Max Per Student

Step 1: Select *UP TO THREE objective tests.* Tests are an individual competition.

OBJECTIVE TEST (100 ?s; 60 min for SLC-Pre-submitted)	OBJECTIVE TESTS; (9-10 ONLY)	OBJECTIVE TESTS; (9-12)	
	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics Financial Math Health Care Administration	Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design

Step 2: In place of One written test, you can compete in *ONE Skill Event*. Skill Production will be done Prior to Regional Competition. Written test will be done at Regional Competition. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production.

SKILL EVENT	SKILL EVENT (85%) + TEST (15%)
	Computer Applications **+*** Word Processing **+***

Step 3: Without going over the Max of 3 events, students can pick *TWO* performance events from any of the events listed below. They can be from the same event box.

EVENTS THAT GET MORE TEAMS BASED ON SPECIFIC CTE PROGRAM	INDIVIDUAL EVENTS	TEAM EVENTS	
	Digital Photo: Prof. Business Portraits – AZ Event ONLY Photo Editing – AZ Event ONLY Photo Gallery Walk – AZ Event ONLY	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo-Commercial Photography Portfolio – AZ Event ONLY Digital Video Production	Graphic Design Introduction to Business Presentation **(9-10)** Introduction to Programming **(9-10)** Introduction to Social Media Strategy **(9-10)** Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design
	INDIVIDUAL ROLE PLAY WITH TEST (TEST 80% - PERFORMANCE 20%)	**TEAM EVENTS - ROLE PLAY WITH TEST TEST 80% - PERFORMANCE 20%**	
	Help Desk **ROLE PLAY ONLY NO TEST** Client Service	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Introduction to Event Planning **(9-10)** Management Info Systems Marketing Network Design Sports and Entertainment Management
NO EXTRA TEAMS - ALL PROGRAMS	**Individual Performance, Interview, OR Speech**	**Case Study & Performance**	**Project and Performance**
	Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Website Coding and Development Website Design

IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program

TABLE 1: CHAPTER LIMITS FOR EVENTS IF THIS IS YOUR CTE PROGRAM AREA

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This **IS** the Program You Teach)	3	4	5	6	7	8	9	10
TEAM EVENTS (PER Event If This **IS** the Program You Teach)	2	3	4	5	6	7	8	9

TABLE 2: CHAPTER LIMITS FOR EVENTS IF THIS IS NOT YOUR CTE PROGRAM AREA & EVENTS THAT ARE CONSIDERED TO BE ALL CTE PROGRAMS

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This **IS NOT** the Program You Teach)	2	3	4	5	6	7	8	9
TEAM EVENTS (PER Event If This **IS NOT** the Program You Teach)	1	2	3	4	5	6	7	8

Step 4: Students can compete in Arizona CHAPTER EVENTS. These events are *NOT* part of the Student's Event Limit.

ARIZONA ONLY EVENTS
Battle of the Chapters Business
Graphics Chapter Sign

ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score
- *All "Introduction" Events are ONLY for 9th & 10th Grade Students*
- *Blue Highlight indicates changes made for 2024-2025 competitive events year.*

Read about events & view sample materials online:
AZFBLA - Arizona FBLA Competitive Event Link & National FBLA - National FBLA Event Information Link

FBLA EVENTS BY CTE PROGRAMS

** NOTE: CTE programs are allowed an additional entry into events related to their CTE program. These programs are divided into Business, Information Technology, and Media. Below is the list of events each program is allowed an additional entry for under which CTE Program. If you are doing events in these programs but it is not your CTE program, use Table 2 instead of Table 1 for chapter limits.

BUSINESS	INFORMATION TECHNOLOGY	MEDIA
Banking and Financial Systems	Coding and Programming	Broadcast Journalism
Business Management	Computer Game and Simulation	Digital Animation
Entrepreneurship	Programming	Digital Photo: Commercial Photography
Hospitality and Event Management	Data Analysis	Portfolio
International Business	Help Desk	Digital Photo: Professional Business Portraits
Introduction to Business Presentation	Introduction to Programming	Digital Video Production
Introduction to Event Planning	Management Information Systems	Graphic Design
Marketing	Mobile Application Development	Introduction to Social Media Strategy
Sales Presentation	Network Design	Photo Editing
Sports and Entertainment Management	Website Coding and Development	Photo Gallery Walk Public Service Announcement
		Social Media Strategies
		Visual Design

** These events are ones that can fit in all programs, so an extra entry is not allowed. You will follow the chapter guidelines for TABLE 2 on the Arizona Competitive Event List.

PERFORMANCE, INTERVIEW, OR SPEECH	CASE STUDY & PERFORMANCE	PROJECT AND PERFORMANCE
Client Service	Business Ethics	Website Design
Electronic Career Portfolio	Parliamentary Procedures	
Future Business Leader		
Future Business Educator		
Impromptu Speaking		
Introduction to Public		
Speaking Job Interview		
Public Speaking		