FBLA REGION 3
REGIONAL CONFERENCE

REGION 3
SCHEDULE OF EVENTS

9:15 - 10:00 am: Registration **(Sunset Auditorium)**

9:45 - 10:00 am: Adviser Meeting **(Sunset Auditorium)**

10:15 - 10:45 am   Opening Session **(Sunset Auditorium)**

11:00 - 2:30 pm: Online Testing **(Technology Building - CSIT 57 - 130,131,132,133)**

11:00 - 2:30 pm: Student Lunch **(Echo Building 4 - need ticket)**

11:15 - 12:15 pm: Adviser Lunches will be brought to your assignment room

11:00 - 2:30 pm: Business Graphics **(Catalina Building 5 - 108)**

11:00 - 3:00 pm: Board Games **(Catalina Building 5 - 108)**

12:00 - 3:00 pm: Leadership Circus **(Building 57 - Lawn)**

11:00 - 3:00 pm: FBLA Store **(Outside Sunset Auditorium)**

11:00 - 3:00 pm: Presentation Events **(See Locations under presentation events)**

11:00 - 3:00 pm: Speaking Events **(Cathedral Rock Building - Room 3 - (101-104,108)**

12:00 -12:30 pm: Understanding BAA's Workshop **(Sunset Auditorium)**

12:00 - 3:00 pm: Grand Canyon Tours **(See tour schedule below for exact times)**

12:45 - 1:45 pm: Battle of the Chapters **(Sunset Auditorium)**

2:30 - 3:00 pm: Running for State Office Workshop **(Sunset Auditorium)**

2:00 - 2:30 pm: Grand Canyon University Workshop **(Sunset Auditorium)**

3:30 - 4:30 pm: Awards & Closing Session **(Sunset Auditorium)**

FBLA REGION 3
REGIONAL CONFERENCE

GRAND CANYON UNIVERSITY
JANUARY 25, 2025

PRESENTATION EVENTS
TECHNOLOGY BUILDING (CSIT 57)
ROOMS 230/232, 235/237

TECHNOLOGY BUILDING (CSIT 57-230/232)
*Banking & Financial Systems
*Business Ethics
*Business Management
*Client Service
*Entrepreneurship
*Help Desk
*Introduction to Business Presentation
*International Business
*Introduction to Event Planning

TECHNOLOGY BUILDING (CSIT 57-235/237)
*Job Interview
*Management Information Systems
*Marketing
*Network Design
*Sports and Entertainment Management
*Hospitality & Event Management

FBLA REGION 3
REGIONAL CONFERENCE

GRAND CANYON UNIVERSITY
JANUARY 25, 2025

PRESENTATION EVENTS
CATALINA BUILDING 5
ROOMS 101,102, 103

CATALINA 5-101
- Broadcast Journalism
- Coding and Programming
- Computer Game & Simulation Programming
- Data Analysis
- Graphic Design
- Introduction to Programming
- Introduction to Social Media Strategies

CATALINA 5-102
- Introduction to Business Presentation
- Public Service Announcement
- Sales Presentation
- Social Media Strategies
- Website Coding & Development
- Website Design

CATALINA 5 - 103
PREP IN HALL
- Parliamentary Procedures

CATALINA 5-105
- Digital Animation
- Digital Photography: Commercial Photo Portfolio
- Digital Photography: Professional Business Portraits
- Digital Video Production
- Electronic Career Portfolio
- Future Business Educator
- Photo Gallery Walk
- Visual Design

FBLA REGION 3
REGIONAL CONFERENCE

GRAND CANYON UNIVERSITY
JANUARY 25, 2025

PRESENTATION EVENTS
BUILDING 57
ROOMS #230/232, #234,236, #235/237

BUILDING 57 #230/232

- BANKING AND FINACIAL
- BUSINESS MANAGEMENT
- BUSINESS ETHICS
- CLIENT SERVICE
- HELP DESK
- INTRODUCTION TO EVENT PLAN
- ENTREPERNUERSHIP
- INTERNATIONAL BUISNESS

BUILDING 57 #235/237

- JOB INTERVIEW
- FUTURE BUSINESS LEADER
- MARKETING
- NETWORK DESIGN
- MOBILE APPLICATION DEVLOPMENT
- SPORTS AND ENTERTAINMENT
- HOSPITALITY AND EVENT MANAGEMENT

FBLA REGION 3
REGIONAL CONFERENCE

SPEECH EVENTS
CATHEDRAL ROCK BUILDING 3

CATHEDRAL ROCK 3-101
- **Impromptu Speaking (PREP)**

CATHEDRAL ROCK 3-102
- **Impromptu Speaking (PERFORMANCE)**

CATHEDRAL ROCK 3-103
- **Public Speaking (Section 1)**

CATHEDRAL ROCK 3-104
- **Public Speaking (Section 2)**

CATHEDRAL ROCK 3-108
- **Introduction to Public Speaking**

GALLERY WALK
SUNSET AUDITORIUM FOYER

Registered participants must set up their two pictures properly labeled on easels for judging. These photos will be on display until 3:00 p.m.

FBLA REGION 3
REGIONAL CONFERENCE

TESTING EVENTS
TECHNOLOGY BUILDING 57
ROOMS 57-130, 131, 132, 133

TESTING ID IS ON THE FRONT OF YOUR NAME BADGE

Accounting I, Accounting II, Advertising, Agribusiness, Business Communications, Business Law, Client Service, Computer Applications, Computer Problem Solving, Cyber Security, Digital Photography, Economics, Financial Math, Health Care Administration, Human Resource Management, Insurance & Risk Management, Intro to Business Communication, Intro to Business Concepts, Intro to Business Procedures, Intro to FBLA, Intro to Financial Math, Intro to Information Technology, Intro to Marketing Concepts, Intro to Parliamentary Procedures, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Public Policy and Advocacy, Securities & Investments, Supply Chain Management, UX Design, Word Processing

WORKSHOPS AND OTHER EVENTS

BATTLE OF THE CHAPTERS
SUNSET AUDITORIUM FROM 12:45 TO 1:45

BUSINESS GRAPHICS AND BOARD GAMES
CATALINA BUILDING ROOM 5 - 108

WORKSHOPS
Catalina Building 5 - 103
- Running for State Office (2:30 to 3:00)
- Understanding the BAA's (12:00 to 12:30)
- Grand Canyon Tours (2:00 to 2:30)

GRAND CANYON UNIVERSITY TOURS
Check with registration table for times and where to meet

LEADERSHIP CIRCUS
Grass area in front of Technology Building 57 - 12:00 to 3:00

GALLERY WALK EVENT
Sunset Auditorium
Check in at registration with pictures, easel, and 250 word report. Make sure photos are properly labeled. Your pictures will be on display until 3:00 pm
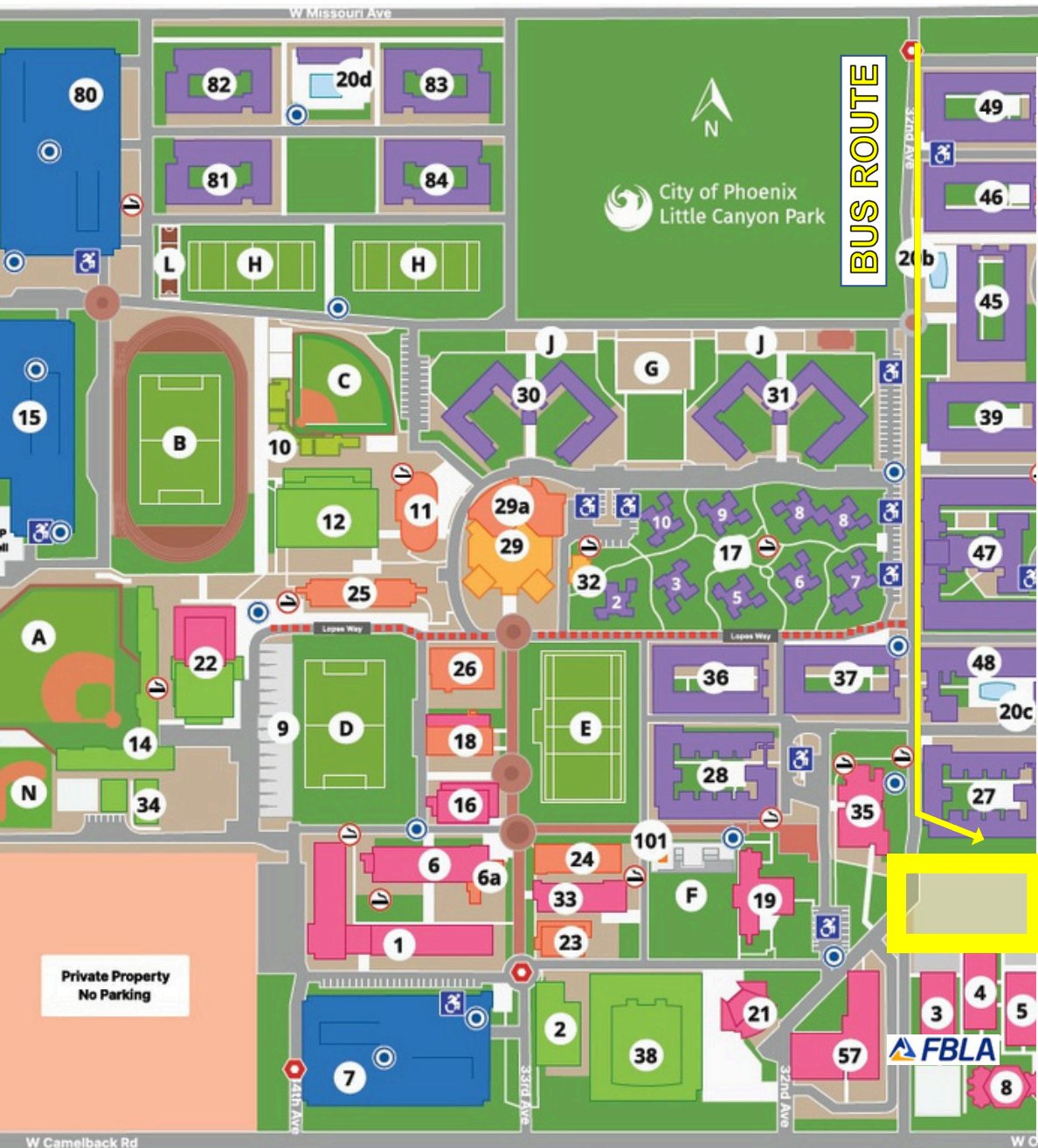
OVERALL CAMPUS MAP AND PARKING

WELCOME TO GCU

PERSONAL VEHICLE, VAN, or MINI BUS

• This is for those driving themselves or staying to chaperone/assist.

• Please park at Parking Garage 7 at 33rd Ave. and Camelback Rd.

• If you have a Mini Bus, you canpark in the spots on the outside of the Parking Garage.

BUS ROUTE

• Enter Campus at Missouri Ave and 31st Avenue.

• Cautiously make your way south towards the College of Arts and Media (Building 35).
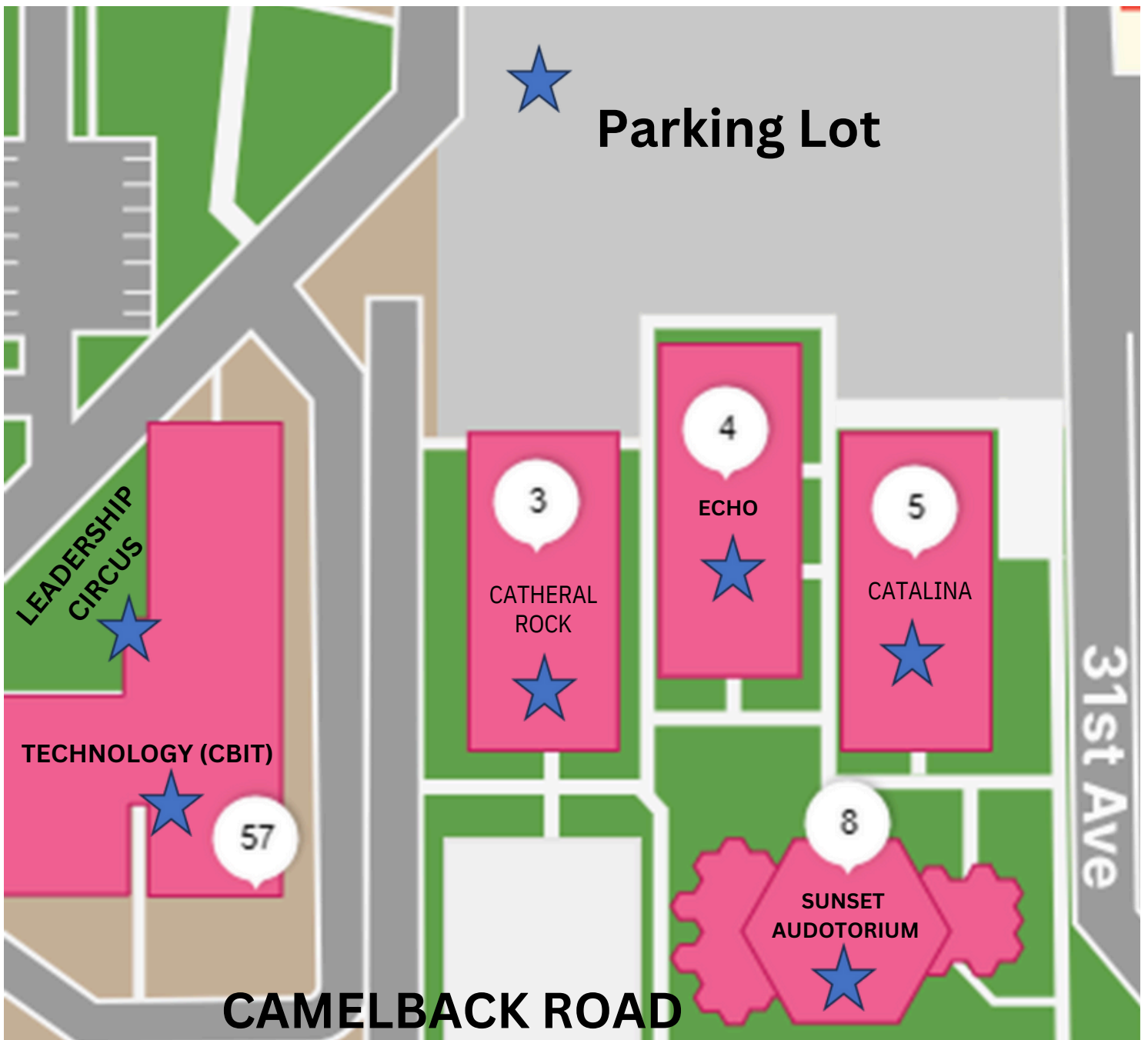
• Park in the very far side of the lot to your left.

FBLA REGION 3
CAMPUS & EVENT MAPS

BUILDING MAP

Parking Lot

LEADERSHIP CIRCUS

3
CATHERAL ROCK

4
ECHO

5
CATALINA

TECHNOLOGY (CBIT)

57

8
SUNSET AUDOTORIUM

31st Ave

CAMELBACK ROAD

FBLA REGION 3
REGIONAL CONFERENCE

A HUGE THANK YOU TO THE FOLLOWING:

Grand Canyon University Staff
All Region 3 Judges
Jullie Ellis - CTSO State Director
Missey Boucher-Goodman - FBLA State Adviser
Seth Filo - FBLA Competitive Events Coordinator
Adryanna Leatherwood - FBLA Arizona Assistant to the State Adviser
Alvin Todd - Program Project Specialist
Elena Sobampo - ADE Program Specialist, BME and CMT programs
Tracey Rexroat - ADE Program Specialist, IT and Engineering Software
Arizona Department of Education Staff
FBLA Arizona Region 3 Advisers
FBLA Arizona Board of Trustees
FBLA Arizona Executive Council

Arizona
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