

2024-2025 FBLA ARIZONA COMPETITIVE EVENT LIST

STATE LEADERSHIP CONFERENCE (SLC) – 5 EVENTS MAX PER STUDENT

Step 1: You can Select UP TO FIVE objective tests. Tests are an individual competition. Testing is prior to SLC.

	<u>OBJECTIVE TESTS; (9-10 ONLY)</u>	<u>OBJECTIVE TESTS; (9-12)</u>
OBJECTIVE TEST (100 ?s; 60 min for SLC-Pre-submitted)	Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Communications Business Law Computer Problem Solving Cyber Security Digital Photography Economics Financial Math Health Care Administration Human Resource Management Insurance & Risk Management Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy and Advocacy Securities & Investments Supply Chain Management UX Design

Step 2: In place of One written test, you can compete in One Skill Event. Written test will be done before SLC and be used as the qualifier for who will perform the skill portion. Advisers will be notified ahead of time for planning purposes. See AZFBLA website for all information about testing and production at SLC.

SKILL EVENT	<u>SKILL EVENT (85%) + TEST (15%)</u>
	Computer Applications ** Spreadsheet Applications Word Processing **

Step 3: Without going over the Max of 5 events, students can pick TWO performance events from any of the events listed below . They can be from the same event box.

	<u>INDIVIDUAL EVENTS</u>	<u>TEAM EVENTS</u>	
EVENTS THAT GET MORE TEAMS BASED ON SPECIFIC CTE PROGRAM	Digital Photo: Prof. Business Portraits – AZ Event ONLY Photo Editing – AZ Event ONLY Photo Gallery Walk – AZ Event ONLY	Broadcast Journalism Coding and Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Photo-Commercial Photography Portfolio – AZ Event ONLY Digital Video Production	Graphic Design Introduction to Business Presentation (9-10) Introduction to Programming (9-10) Introduction to Social Media Strategy (9-10) Mobile Application Development Public Service Announcement Sales Presentation Social Media Strategies Visual Design
	INDIVIDUAL ROLE PLAY WITH TEST (TEST 80% - PERFORMANCE 20%)	TEAM EVENTS - ROLE PLAY WITH TEST TEST 80% - PERFORMANCE 20%	
	ROLE PLAY ONLY NO TEST	Banking and Financial Systems Business Management Entrepreneurship Hospitality and Event Management	International Business Introduction to Event Planning (9-10) Management Info Systems Marketing Network Design Sports and Entertainment Management
	INDIVIDUAL PERFORMANCE, INTERVIEW, OR SPEECH	CASE STUDY AND PERFORMANCE	PROJECT AND PERFORMANCE
NO EXTRA TEAMS - ALL PROGRAMS	Electronic Career Portfolio Future Business Leader Future Business Educator Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Website Coding and Development Website Design

IMPORTANT-Follow the Event Limits Based on Conference Registration & CTE Program

TABLE 1: CHAPTER LIMITS FOR EVENTS IF THIS IS YOUR CTE PROGRAM AREA

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS the Program You Teach)	3	4	5	6	7	8	9	10
TEAM EVENTS (PER Event If This IS the Program You Teach)	2	3	4	5	6	7	8	9

TABLE 2: CHAPTER LIMITS FOR EVENTS IF THIS IS NOT YOUR CTE PROGRAM AREA & EVENTS THAT ARE CONSIDERED TO BE ALL CTE PROGRAMS

CONFERENCE STUDENT ATTENDEES	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
INDIVIDUAL EVENTS (PER Event If This IS NOT the Program You Teach)	2	3	4	5	6	7	8	9
TEAM EVENTS (PER Event If This IS NOT the Program You Teach)	1	2	3	4	5	6	7	8

Step 4: Or Students can compete in National CHAPTER EVENTS. These events COUNT AS part of the Student’s Event Limit of 5 Events. All Chapter Reports will present at SLC.

CHAPTER AWARDS & NLC QUALIFYING EVENTS

American Enterprise
Project Community Service Project
Local Chapter Annual Business Report
Partnership with Business

Step 5: Students can compete in Arizona CHAPTER EVENTS. These events are NOT part of the Student’s Event Limit.

ARIZONA ONLY EVENTS (NON-QUALIFYING FOR NLC)

Elevator Speech: Arizona Business Leadership Empowerment (ABLE)
Job Interview: Arizona Business Leadership Empowerment (ABLE)
Public Speaking
Battle of the Chapters
Business Graphics
Chapter Scrapbook Professionally Printed
Chapter Scrapbook Traditional
Chapter Awards Program
Chapter Shirt Chapter Sign
State Trading Pin Competition
National T-Shirt Design Contest

ALL Team Tests will be taken Individually, then scores will be averaged together for Team Score

- ***All "Introduction" Events are ONLY for 9th & 10th Grade Students***
- ***Blue Highlight indicates changes made for 2024-2025 competitive events year.***

Read about events & view sample materials online:

AZFBLA - [Arizona FBLA Competitive Event Link](#) & National FBLA - [National FBLA Event Information Link](#)

FBLA EVENTS BY CTE PROGRAMS



****NOTE: CTE programs are allowed an additional entry into events related to their CTE program. These programs are divided into Business, Information Technology, and Media. Below is the list of events each program is allowed an additional entry for under which CTE Program. If you are doing events in these programs but it is not your CTE program, use Table 2 instead of Table 1 for chapter limits.**

BUSINESS	INFORMATION TECHNOLOGY	MEDIA
Banking and Financial Systems Business Management Entrepreneurship Financial Statement Analysis Hospitality and Event Management International Business Introduction to Business Presentation Introduction to Event Planning Marketing Sales Presentation Sports and Entertainment Management	Coding and Programming Computer Game and Simulation Programming Data Analysis Help Desk Introduction to Programming Management Information Systems Mobile Application Development Network Design Website Coding and Development	Broadcast Journalism Digital Animation Digital Photo: Commercial Photography Portfolio Digital Photo: Professional Business Portraits Digital Video Production Graphic Design Introduction to Social Media Strategy Photo Editing Photo Gallery Walk Public Service Announcement Social Media Strategies Visual Design

****These events are ones that can fit in all programs, so an extra entry is not allowed. You will follow the chapter guidelines for TABLE 2 on the Arizona Competitive Event List.**

PERFORMANCE, INTERVIEW, OR SPEECH	CASE STUDY & PERFORMANCE	PROJECT AND PERFORMANCE
Client Service Electronic Career Portfolio Future Business Educator Future Business Leader Impromptu Speaking Introduction to Public Speaking Job Interview Public Speaking	Business Ethics Parliamentary Procedures	Business Plan Website Design