2025 FBLA Regional Competition Guide

January 2025

Regional Information

Region 1

January 23, 2025
Eastern Arizona College
615 N. Stadium Avenue
Thatcher, AZ
Region 1 registration link

Region 1 conference info.

Region 2

January 22, 2025
Arizona State University
301 E. Orange Street
Tempe, AZ

Region 2 registration link

Region 2 conference info.

Region 3

January 25, 2025
Grand Canyon University
3300 W. Camelback
Phoenix, AZ
Region 3 registration link

Region 3 conference info.

Region 4

January 15, 2025
Ottawa University
15950 N. Civic Center Plaza
Surprise, AZ
Region 4 registration link

Region 4 conference info.

Region 5

January 18, 2025
Estrella Foothills HS
13033 S. Estrella Pkwy.
Goodyear, AZ
Region 5 registration link

Region 5 conference info.

Middle Level

January 29, 2025
Pecan Lakes
25004 S. 206th Street
1Queen Creek, AZ
Middle School registration link

Middle School conference info.

HS step-by-step registration sheet

MS step-by-step registration sheet

High School General Information

- Regional Competition Page
- AZ Regional Competitive Event List (High School)
- HS National Topics
- 2024-2025 HS Changes
- HS Event Guidelines and Rubrics
- Format Guide
- Pre-Submission Event Links

Middle School General Information

- MS Regional Competition Page
- MS AZ Regional Competitive Event List
- MS National Topics
- 2024-2025 MS Changes
- MS Event Guidelines and Rubrics

Good Luck!

Middle School Regional Information

MS Objective Tests

- Business Etiquette
- Career Exploration
- Digital Citizenship
- Exploring Computer Science
- Exploring Economics
- Exploring Leadership
- Exploring Parli. Procedures
- Exploring Technology
- FBLA Concepts
- Financial Literacy
- Interpersonal Communications
- Learning Strategies

MS Individual Performance

- Career Research
- Exploring Computer Applications
- Exploring Public Speaking
- Pledge & Mission

MS Team Performance

- Exploring Business Ethics (Test required as well)
- Critical Thinkiing Skills
- Exploring Business Issues
- Exploring Website Design
- Marketing Mix Challenge
- Video Game Challenge

AZ Only Events

- Battle of the chapters
- Business graphics
- Chapter Sign
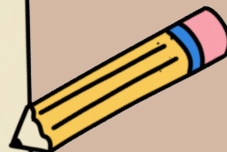
MS step-by-step registration sheet

High School Pre-Submission Events

These events have two components to them (1) Pre-Submit (pre-judged) and (2) Presentation. They need to be submitted by January 3, 2025 by 5 p.m.

Submission links are on each region page and can also be found on the compettive event page on the AZFBLA website. The link can also be found by <u>clicking here.</u>

- Business Ethics
- Computer Applications
- Digital Animation
- Digital Photo: Commercial Photography Portfolio
- Digital Photo: Professional Business Portraits
- Digital Video Production
- Future Business Educator
- Future Business Leader
- Job Interview
- Word Processsing

State Only Events: Digital Photo

Information for the Digital Photo Competitions can be found here.

<u>Digital Photo: Commercial Photography Portfolio</u>

<u>Digital Photo: Professional Business Portraits</u>

<u>Photo Editing</u>

<u>Photo Gallery Walk</u>

ARIZONA STATE ONLY EVENTS - HS & MS
<u>Business Graphics</u>
<u>Chapter Sign</u>
<u>Battle of the Chapters</u>

Registration	9:15-10:00
Opening Session	10:15-10:45
Online Event Testing	11:00-2:30
Business Graphics	11:00-2:30
Student and Adviser Lunch	11:00-2:30
Board Game Extravaganza	11:00-3:00
Leadership Circus	11:00-3:00
FBLA Store	11:00-3:00
Performance Events	11:00-3:15
Battle of the Chapters	12:30-2:30
Understanding LEAD/MS Champ Chapter Workshop	12:45-1:30
Awards and Closing Session	3:30-5:00

Tentative Conference Agenda

FBLA ARIZONA

Regional Event Choices

HS Students can do up to 3 Events at regional competition. These are their options:

1. Three Objective Tests
2. Two Objective Tests AND One Skill Event
3. Two Objective Tests AND One Individual Event
4. Two Objective Tests AND One Team Event
5. One Objective Test AND One Skill Event AND One Individual Event
6. One Objective Test AND One Individual AND One Team Event

Plese make sure you are also staying within the chapter limits on how many students from your chapter can compete in each event. Chapter limits are based on how many students you have that are competing NOT how many students are in your chapter.

Some events have multiple components to the event. Make sure you look over the event guidelines and rubrics to know if your event has a multiple components such as: test, presentation, pre-submission (pre-judged), and/or topic.

Pre-submissions (pre-judged) events are due on or before January 3rd, 2025. For the list of events that have a pre-submission component please refer to the previous page.

Middle School students can also do up to 3 events at regional competiton and we encourage them to do so. Right now we do not have any chapter limits for middle school.

Events that have a Pre-Submit component

Events with pre-submission parts need to be submitted by January 3rd, 2025. Some of these have

Submission links are on each region page and can also be found on the competitive event page on the AZFBLA website.

- Business Ethics
- Computer Applications
- Digital Animation
- Digital Photo: Commercial Photography Portfolio
- Digital Photo: Professional Business Portraits
- Digital Video Production
- Future Business Educator
- Future Business Leader
- Job Interview
- Word Processsing

Job Interview and FBL will do an interview on site. They also have a cover letter and a resume due for pre-submission on January 3rd, 2025.

They is no testing component for these events.

Role Play/Case Study Events

Role Play/Case Study Events include the students getting a case study the day of the competition. They then have time to prepare their case to present to the judges.

These events also have a test component that is optional at Regionals but required for State Competition.

- Banking and Finance
- Business Management
- Entrepreneurship
- Hospitality and Event Management
- International Business
- Introduction to Event Planning (9-10)
- Management Information Systems
- Marketing
- Network Design
- Sports and Entertainment Management

Other Role Plays/Case Study Events

- Client Service (No test)
- Help Desk (Test component as well)

Production (Skill) Events

- Computer Applications
- Word Processing

For regionals, these events need to be administered by a proctor on or before January 3rd, 2025. They take an hour or two hours depending on the event as students are doing as many production tasks that they can in that time frame. Refer to event guidelines for exact times. These also have a test component that they will take at Regional Conference.

Dress Code

[Click here](#) for Dress Code

FBLA / DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

ACCEPTABLE ITEMS

BUSINESS PROFESSIONAL

Business Suit
- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Blazer
- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Dress
- A business dress
- Dress shoes (or) dress boots

Other Professional
- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL
- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

UNACCEPTABLE ITEMS

The following items are prohibited in all conference areas, including competitive events.

- Denim or flannel clothing
- Shorts
- Athletic clothing
- Leggings or graphically designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Hats
- Graphically printed clothing

Regional Checklist

Pre-Registration

☐ Look for what region you are in and find the date and place of your competition
☐ Hand in a PO to your school (attach the regional flyer)
☐ Put in for a bus
☐ Hand out permission slips and other information to students
☐ Look over the dress code for the event
☐ Look over the Arizona Regional Competition List
☐ Read the Competition Event Guidelines to get competition information
☐ Look over the rating sheets
☐ Look over the testing objectives for testing guidelines
☐ Look over the national topic lists
☐ Look over registration deadlines and pre-submission deadlines
☐ Have students start looking over events and what they would like to do
☐ Start working on projects

Registration

☐ Registration opens November 15th. Closes January 6th
☐ Make a list of what events students want to do (Can do 3 events). Follow guidelines for both student events and chapter limits
☐ Look over the event guidelines and chapter limits form
☐ Give students the deadlines (registration, permission slips, etc.)
☐ Collect permission slips and other information back from students
☐ Have students start preparing if they haven't already
☐ Sign students up by the deadline
☐ Look carefully for pre-submissions and deadlines for events (All pre-submissions due January 3rd)
☐ Have students practice, practice, practice

Week before event

☐ Student schedules for performance events will be sent out
☐ Make sure students save all presentations on a zip drive and have a back up as not all events allow internet usage – look in the competitive events guidebook for which ones do – also don't trust technology have a back up plan
☐ Make sure students have everything they need for competition
☐ Get your adviser assignment (Everyone has an assignment)
☐ Download conference app so you know where everything is
☐ I will send you out a final confirmation full of information

Regional Checklist Continued

Day of the Event

□ Check schedules and make sure students know what time and where they present at
□ Make sure students are dressed appropriately (Follow the dress code – professionally dressed)
□ Make sure students have everything they need for competition
□ Go to your adviser assignment
□ Attend adviser meeting
□ Download conference app so you know where everything is
□ Attend opening and closing sessions
□ Encourage students to do the leadership circus, attend workshops, do battle of the chapters, and network
□ Assign your chapter president to show your chapter sign and how many members you brought to competition
□ Put a team in the business graphics competition
□ Remind students to bring photo ID to show at check in for competition (High School Chapters ONLY)
□ Good luck

Questions

Contact Missey Boucher-Goodman at **missey.boucher-goodman@azed.gov** or Seth Filo at **seth.filo@azfbla.org** if you have any questions or need help on anything related to competition.

Good Luck!