



# 2025

## FBLA Arizona State Leadership Conference Guide



**High School**  
**April 1-3,**  
**2025**

**Middle Level**  
**April 1-2,**  
**2025**

**Tucson  
Convention  
Center**



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# Welcome Letter



Welcome to the 2025 FBLA State Leadership Conference!

We are excited for this year's state leadership conference where we will compete, network with others from across the state, attend workshops, engage in various fun activities, and have fun while showcasing our talents and skills.

This year we have “Transformed Our Tomorrow” by enjoying leadership camp, fall conferences, participating in the online testing tournament, and visiting various chapters all over the state. It has been great meeting so many of you and we have enjoyed our journey.

As we come to our final event of the year, we reflect on the goals and progress we set a year ago and can tell you we are proud of the things we have accomplished for FBLA Arizona. We hope you will continue to “transformed your tomorrow” as you explore a new state venue, amazing sessions, outstanding workshops, and all the other fun events that will go on throughout the conference. This is your time to shine and to make this year's state leadership conference memorable.

Thank you for allowing us to serve you this year. It has indeed been an honor, and we hope that you leave this conference knowing that you gave your best, learned something new, and just had the best time in Tucson. Thank your friends, advisers, sponsors, judges, and everyone you helped you along the way to be the person you are today. Best of luck in your competitions and in all you do!

# Conference Overview

## Venue

This year's conference venue will be the Tucson Convention Center located at 260 S. Church Avenue, Tucson, AZ 85701.

## Middle School Tentative Schedule (Subject to Change)

Tuesday, April 1 and Wednesday, April 2

Date	Time	Activity
Tues. April 1, 2025	10:00 a.m. - 11:00 a.m.	Registration
Tues. April 1, 2025	11:00 a.m. - 11:30 a.m.	Opening Session
Tues. April 1, 2025	11:30 p.m. – 12:30 p.m. 11:30 p.m. – 12:30 p.m.	Pre-Paid Lunch Judge Orientation
Tues. April 1, 2025	12:30 p.m. - 3:00 p.m.	Competitions
Tues. April 1, 2025	12:30 p.m. – 3:00 p.m.	Workshop & Activities
Date	Time	Activity
Wed. April 2, 2025	7:00 a.m. to 9:00 a.m.	Pre-Paid Breakfast
Wed. April 2, 2025	9:00 a.m. to 9:30 a.m.	Closing Session

## High School Tentative Schedule (Subject to Change)

Tuesday, April 1

Date	Time	Activity
Tues. April 1, 2025	2:00 p.m. – 4:00 p.m.	Registration
Tues. April 1, 2025	4:00 p.m. – 5:00 p.m.	Opening Session
Tues. April 1, 2025	4:00 p.m. – 5:00 p.m.	Judge Orientation
Tues. April 1, 2025	5:00 p.m. - 8:00 p.m.	Competitions (TBD)
Tues. April 1, 2025	5:30 p.m. – 7:30 p.m.	Pre-Paid Dinner
Tues. April 1, 2025	5:30 p.m. – 8:00 p.m.	Workshops & Activities (TBD)
Tues. April 1, 2025	5:00 p.m. – 6:15 p.m.	State Officer Candidate Speeches
Tues. April 1, 2025	6:15 p.m. – 7:00 p.m.	Battle of the Chapters

## High School Tentative Schedule (Subject to Change)

Wednesday, April 2

Date	Time	Activity
Wed. April 2, 2025	7:00 a.m. to 9:00 a.m.	Breakfast
Wed. April 2, 2025	8:00 a.m. to 1:00 p.m.	Competitions (TBD)
Wed. April 2, 2025	7:00 a.m. – 8:00 a.m.	Judge Orientation
Wed. April 2, 2025	9:00 a.m. – 4:30 p.m.	Exhibit Hall (Vendors and SO Booths)
Wed. April 2, 2025	9:00 a.m. – 4:30 p.m.	Workshops and Activities (TBD)
Wed. April 2, 2025	12:00 p.m. – 2:00 p.m.	Pre-Paid Lunch
Wed. April 2, 2025	2:00 p.m. – 6:00 p.m.	Performance Events (TBD)
Wed. April 2, 2025	1:00 p.m. – 2:00 p.m.	Judge Orientation
Wed. April 2, 2025	1:30 p.m. – 2:30 p.m.	Final Battle of the Chapters
Wed. April 2, 2025	2:45 p.m. – 4:30 p.m.	Hypnotist
Wed. April 2, 2025	5:00 p.m. – 6:00 p.m.	Mid – General Session (Required)
Wed. April 2, 2025	6:00 p.m. – 7:30 p.m.	Pre-Paid Dinner

# High School Tentative Schedule (Subject to Change)

## Thursday, April 3

Date	Time	Activity
Thurs. April 3, 2025	7:00 a.m. to 9:00 a.m.	Pre-Paid Breakfast
Thurs. April 3, 2025	9:00 a.m. to 11:30 a.m.	Closing Session
Thurs. April 3, 2025	11:30 a.m. to 12:00 p.m.	NLC Winners Meeting

### Conference Program

Final conference information will be sent out closer to the event and will also be on our conference electronic program.

### Shuttles

Shuttle busses will be provided for some of our hotels. Due to the number of hotel blocks we have this year, we cannot provide shuttles to every hotel in our block but we will do our best to provide what we can. Please look at the hotel list to see if that hotel will be one that we provide a shuttle for.

### Dress Code

FBLA Arizona will follow the dress code put in place from the national office for the State Leadership Conference. Please make sure you and your students abide by what has been set forth. All attendees must be in professional dress when you are at the Tucson Convention Center. Click on the dress code picture below to view:

## DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

#### ACCEPTABLE ITEMS

**BUSINESS PROFESSIONAL**

**Business Suit**

- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

**Blazer**

- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

**Dress**

- A business dress
- Dress shoes (or) dress boots

**Other Professional**

- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

**BUSINESS CASUAL**

- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

#### UNACCEPTABLE ITEMS

The following items are prohibited in all conference areas, including competitive events.

- ⊗ Denim or flannel clothing
- ⊗ Shorts
- ⊗ Athletic clothing
- ⊗ Leggings or graphically designed hosiery/tights

- ⊗ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ⊗ Swimwear
- ⊗ Flip flops or casual sandals

- ⊗ Athletic shoes
- ⊗ Industrial work shoes
- ⊗ Hiking boots
- ⊗ Hats
- ⊗ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.

June 2023

# Pre-Conference Checklist

Make sure you do the following in preparing to attend SLC this year:

1. Prior to registration opening get school and district approvals
  - a. Pay attention to state deadlines.
  - b. Talk to students as to who will be attending. Pass out permission slips, FBLA Comprehensive consent forms, and any other items that need to be brought back to you.
  - c. Have students choose competition events (up to 5 events for state conference – 3 objective tests and 2 performance eve
  - d. Look over individual and chapter limits to make sure you in the limits.
  - e. Print out informational flyer to hand into school.
  - f. Put in for a Purchase Order.
  - g. Get board approval for the overnight trip. Do this well ahead of time as most boards only meet once a month.
  - h. Put in for transportation.
  - i. Fundraise if needs be for the event.
2. Register for SLC (Only registered FBLA members can compete).
3. Reserve hotel rooms you do your registration (FBLA Arizona contracts with hotels to get you the lowest possible price. Room rates and cost of meeting space are based on the anticipated room pick up and it is the expectation that attending chapters stay within the contracted conference room blocks.
  - a. All hotel reservations will be made in the FBLA state registration system at the time of registering. Rooms are based on first-come, first served basis and are only available based on those individuals registered for the conference. Reservations and cancellations will not be honored after the reservation date.
  - b. Please note hotel reservations may be due before final registration closes so plan accordingly and make sure you have all your students in the system when you register and choose hotel rooms. Also, be considerate to other advisers when getting rooms. Do not get more than you need.
4. Pay close attention to hotel and state deadlines. This are very important and must be followed.
5. Put in for payment as full payment is required on the first day of the conference. If sending a check, it must be postmarked and in the mail by March 18<sup>th</sup>. If not postmarked by that date, please bring the check with you to registration on April 1<sup>st</sup>. We will have a staff member collect those when you register.

# Conference Deadlines

**Please be aware of all deadlines as they are crucial and need to be followed. When possible, submit early.**

## **January 30, 2025**

- ❖ State Leadership Conference registration opens at 8 p.m.
- ❖ Any special accommodations (ADA, IEP, 504) must be submitted when registering.

## **February 21, 2025**

- ❖ State online testing opens (students have five weeks to test so please plan accordingly).

## **March 1, 2025**

- ❖ National membership deadline (all students **MUST** be national members to compete and **MUST** be registered in FBLA Connect by this date).

## **March 5, 2025**

- ❖ All pre-submissions due (pre-judged events) by 8:00 p.m.
  - American Enterprise Project
  - Business Ethics
  - Business Plan
  - Community Service Project
  - Digital Animation
  - Digital Photo: Commercial Photography Portfolio
  - Digital Photo: Professional Business Portraits
  - Digital Video Production
  - Future Business Educator
  - Future Business Leader
  - Job Interview
  - Local Annual Business Report
  - Partnership with Business
- ❖ If pre-submissions are not received by 8:00 p.m. you will be notified by email that night and will have 24 hours to drop them out of the event and put them in another event. Make sure you pay attention and follow individual and chapter limits.
- ❖ All skill (production tests) **MUST** be completed by this date to see who the top 15 competitors that are that will be moving onto the Finals Production (Skill) portion of the event. These events include Computer Applications, Spreadsheet Applications, Word Processing. (The objective multiple-choice test must be taken first).

### **March 6, 2025**

- ❖ State Leadership Conference registration closes at 11:59 p.m.
- ❖ If there are any problems with your registration you will be notified by email of the problems and will have until March 10<sup>th</sup> until 11:59 p.m. to fix them.

### **March 10, 2025**

- ❖ Hotel deadline: reservations and drops will not be accepted after 11:59 p.m. Please note some hotels have an earlier drop date so look at the list and make sure you go by that list.
- ❖ Registration change deadline: there will be no changes after 11:59 p.m.
- ❖ All FBLA Arizona State chapter awards are due to the state office by 11:59 p.m. (AZ bronze, AZ silver, AZ Gold, and AZ Platinum).
- ❖ All FBLA Arizona Adviser, Administrator, Business, and Who's Who nominations are due to the state office by 11:59 p.m.
- ❖ All BAA/LEAD award winners names are due to the state office by 11:59 p.m. so we can make sure they are recognized at the State Leadership Conference.
- ❖ National Business Honor Roll and Scholarship Applications due to the state office by 11:59 p.m.

### **March 18, 2025**

- ❖ Postmark deadline for all payments. If payment is not in the mail by this date, do not send it, instead plan on bringing payment with you to the conference. FBLA Arizona will be able to take payments (check or credit card) on site when advisers pick up materials at registration. A reminder, all registrations must be paid in full by the time the conference starts.

### **March 28, 2025**

- ❖ State online testing closes at 5 p.m. (all testing must be done)

### **April 1, 2025**

- ❖ Full payment deadline. Payment must be received by the time you arrive at the conference to obtain registration materials.



# Conference Rates

Members, Advisers, and Chaperones MUST be registered for the conference in order to participate in all sessions and special events at the State Leadership Conference. They also must be registered for the conference in order to reserve hotel rooms in the FBLA Arizona hotel block. The types and rates for this year's conference are as follows:

## Registration Types:

- **Registration Only:** Includes conference registration costs for one person and a state t-shirt.
- **Registration Inclusive Middle School:** Includes registration cost, state t-shirt, (1) lunch on April 1<sup>st</sup> and (1) dinner on April 1<sup>st</sup> and (1) breakfast on April 2<sup>nd</sup>.
- **Registration Inclusive High School:** Includes registration cost, state t-shirt, (2) breakfast on April 2<sup>nd</sup> and April 3<sup>rd</sup>, (1) lunch on April 2<sup>nd</sup>, and (2) dinners on April 1<sup>st</sup> and April 2<sup>nd</sup>.

## Registration Rates:

2025 FBLA State Leadership Conference Registration Costs			
Participate Type	Registration Only (Includes registration and state t-shirt)	Registration Inclusive (HS includes 2 BF, 1 Lunch, 2 Dinners) - (MS includes 1 BF, 1 Lunch, 1 Dinner)	Registration Inclusive Plus (Includes Registration Inclusive package and state networking activity)
<b>Student Member</b>			
High School	<b>\$90 HS</b>	<b>\$202</b>	<b>TBD</b>
Middle School	<b>\$60 MS</b>	<b>\$127</b>	
<b>Adviser</b>			
High School	<b>\$45 HS</b>	<b>\$157</b>	<b>TBD</b>
Middle School	<b>\$35 MS</b>	<b>\$102</b>	
<b>Chaperone/Guest</b>			
High School	<b>\$10 HS</b>	<b>\$122</b>	<b>TBD</b>
Middle School	<b>\$10 MS</b>	<b>\$77</b>	

## Conference Add Ons:

In addition to the registration only package, we are also offering add ons that can be purchased separately. This year's add ons include:

Conference Add Ons	
Breakfast Only (4/2 Both) and (4/3 HS)	\$20 per meal per day
Lunch Only (4/1 MS) and (4/2 HS)	\$22 per meal per day
Dinner Only (4/1 Both) and (4/2 HS)	\$25 per meal per day

# Registration and Conference Policies

## Conference Registration Policy

- Full payment must be postmarked by March 18, 2025.
- Registration packets will only be distributed to attendees with a zero balance or by securing the balance with another form of payment when picking up registration materials.
- If you register for the conference and do not cancel prior to the deadline or are a “no-show,” your chapter will be responsible for the balance due. Your chapter will not be able to register for future conferences/meetings or affiliate until the balance has been paid in full.
- Each person attending the conference, or any part of the conference must be officially registered.
- Official conference name badges must be worn to all conference functions. Badges will be checked at the entrance to conference activities.

## Cancellation and Refund Policy

- Cancellations can be made up until the day registration closes. If you cancel after registration closes you will be responsible for payment.
- Refunds for “no-shows” will not be honored, and the chapter will still be responsible for all registration fees.

## Name Changes/Substitutions

- Name changes/substitutions must be received by 11:59 PM on March 10th, 2025, through the State Leadership Conference Registration system.
- FBLA Arizona will process requests received by 11:59 PM on March 10<sup>th</sup>, 2025, without penalty. Requests after this date will not be considered.

## Scheduling Conflicts

Please closely review the Competitive Events schedule and conference schedule. Some conference activities take place simultaneously. FBLA Arizona works hard to avoid scheduling conflicts in relation to Competitive Events if a member is competing in more than one event. However, sometimes conflicts do arise. If your student falls in this category, please make sure they reach out to the Competitive Event Coordinator or the State Adviser before the events take place.

## Student Members Behavior Expectations

Members are expected to attend and participate in all sessions, workshops, and activities so they get the full conference experience. Members who disregard the rules will be subject to disciplinary action. Parents/guardians will be notified, and members may be sent home at their own expense. All conference attendees should be informed of the following:

- Behavior always should be such that it reflects a positive, professional image of you, your family, your school, your district, and the organization.
- Be on time for all sessions and remain until sessions are adjourned.
- Name badges are required for admission and must be worn at all times when in the Tucson Convention Center.
- Any incidents, injuries, or illnesses should be reported to an adult chaperone immediately. State Staff should be informed of such incidents.
- If a member is found responsible for stealing or vandalism, school administration and/or local authorities will be contacted.
- Members may not purchase, possess, consume, or be under the influence of alcohol or illegal drugs at any time. Violators will be subject to stringent disciplinary action, including notification of local law enforcement.
- Smoking, including vaping, is prohibited.
- Use of air horns or other noise-making devices will not be permitted during general sessions or throughout the convention center or hotels.
- Be considerate of sleeping hours and the privacy of other hotel guests and conference attendees. All members will observe the 11:00 PM in-room curfew.
- Check your room carefully before departure. Be sure all personal belongings have been removed before checking out of the hotel.

### **Adviser/Chaperone Expectations**

Advisers and chaperones are responsible for the behavior and discipline of their members throughout the conference. Attendees causing a disturbance or displaying inappropriate behavior will be asked to leave the conference and their hotel at their own expense.

- Parents/guardians may serve as chaperones and must register with their chapter. Be sure to adhere to the policies of your school and/or district regarding chaperones.
- There is an 11:00 PM in-room curfew for all members. This curfew should be enforced by advisers/chaperones and will be strictly enforced by hotel security. This curfew is for the safety of members and in respect of other guests staying in the hotel(s).
- Advisers/chaperones are responsible for enforcing the mandatory dress code which applies to members, advisers, guests and all other attendees at the State Leadership Conference. Thoroughly review and impress upon your chapter the importance of adhering to the mandatory dress code. Emphasize that any individual not adhering to the mandatory dress code will not be admitted into any sessions.

### **Announcements**

Only announcements that apply to all conference attendees will be made at general sessions upon approval from the State Staff.

## **Meals**

Attendees will have the option to pre-purchase breakfast, lunch, and dinner at the time of registration; a limited number will be available to purchase on site. Chapters may choose to coordinate their own meals at their own expense. Reimbursements for unused pre-purchased meals will not be considered for any reason. Outside food and beverage is not permitted in the Tucson Convention Center or in the public spaces of any of the conference hotels. There may be food trucks for the students to purchase food but that is not included in the pre-meal options at this time.

## **Conference Photography Release**

FBLA Arizona photographers and videographers will be taking photos and video throughout the conference for use in any manner FBLA Arizona deems appropriate. These individuals will display a conference name badge and/or an FBLA Arizona State Staff badge. By attending the conference, you grant FBLA Arizona and National FBLA permission to make still or motion pictures and sound recordings, separately or in combination, and also give a production company contracted through FBLA Arizona and/or National FBLA office permission to use the finished around pictures, and/or sound recordings as deemed necessary. You also grant FBLA Arizona and National FBLA offices permission to share silent or sound pictures with other organizations deemed appropriate, including but not limited to Arizona Department of Education, Career and Technical Education, Association of Career and Technical Education, Association of Career and Technical Education Arizona.

## **Sun Link Streetcar Riding Tips**

- Use the rust-colored markings on the pavement at the stop as a guide to where to board. Streetcar passenger doors will align with those marks. Enter Sun Link through those doors.
- Passenger seats are on either side of streetcar. Standing room with hand rails and straps is also available.
- To signal your desired stop, press one of the yellow stop request strips located throughout the vehicle.
- Offer a seat to others who may need it.
- Occupy one seat, keep your feet on the floor, and place bags and backpacks in your lap.
- Keep food and drink in closed containers; no eating on the streetcar.
- If you have a disability that prevents you from stepping up to board the streetcar, look for the yellow pavement markings at each stop. Those marks indicate the location of the ADA entrance for the streetcar. When the streetcar stops, push the blue ADA accessibility button by the door. It triggers a ramp and doors will open automatically.
- Learn more about the Sun Link Streetcar [here](#).

## **Elevator Etiquette**

- Members should be courteous to others in hotel and convention center elevators.
- Keep voices at low levels.
- Let people exit elevators before entering.
- Do not push buttons for unnecessary floors.
- Do not fill the elevators beyond posted capacities.

## **Hotel Safety**

- Read the emergency instructions on the back of your hotel room door. Familiarize yourself with the fire escape route.
- Count the number of doors between your room and the nearest exit.
- Do not leave your door open, and always use the dead bolt.
- Do not open your hotel door to anyone you don't know. Call the front desk to verify hotel staff, security guards, and others requesting entrance to your room.
- Do not say your room number in public.
- Do not leave valuables out in the open. Many hotels provide lock boxes for the security of valuable items.
- Do not post names or identifiable information on hotel doors, hotel keys, or hotel key packets.

## **Escalator Safety Tips**

- Use care when stepping on and off escalators.
- Hold the handrail.
- No bare feet and avoid wearing floppy sandals and open-toed shoes.
- Do not run up or down the steps.
- Do not walk up the "down" escalator or down the "up" escalator.
- Keep feet away from the side edges of steps.
- No carts or strollers.
- Tie all shoelaces.
- Stand to the right when riding an escalator.
- Pass a person standing on an escalator on the left (stand to the right, walk to the left).

# Hotel Information

## Hotel Block

For this year's State Leadership Conference, we have several hotels who will be part of our room block this year. We have been able to secure a collection of rooms from these various hotels to accommodate the anticipated number of attendees at the State Leadership Conference in April.

Some of these hotels are within walking distance to the convention center, and some are near one of the stops of the Sun Link Streetcar. We do have a few hotels that are further away so walking and riding the streetcar will not be an option so we are hoping that more schools will have their own transportation to help get you to and from the venue, however, we know this is not always the case so we will be providing shuttle service to some of our hotels to help out. Due to the number of hotels and time allotted to get people to and from we are not able to run shuttles to every hotel and we will need your help.

Attendees are required to stay in the conference hotel block as we are contracted to meet a certain number of rooms per night for the price we were given and able to pass onto our schools. This is a requirement UNLESS our hotel blocks are sold out. Schools not staying in the conference hotels can be assessed a fee and/or will not be able to compete.

## Selecting a Hotel

FBLA Arizona will not assign hotels to chapters. You, as the adviser, will be choosing which hotel you want to stay in on a first come-first served basis. You will have to get your registration inputted into the state registration system (DLG) before you can choose a hotel and put students into hotel rooms.

We cannot guarantee that schools or districts will be together as we will be staying out of the assigning of hotels. FBLA Arizona will know when the hotel rooms are full and no longer taking any more people.

If chapters from the same school and/or same district wish to be in the same hotel, it is strongly recommended and encouraged that you get your paperwork in and approved before registration opens. Then when registration opens be ready to register your students in the system so you can put them in hotel rooms. Remember, you have to register in the registration system and have student names in it in order to put them in hotel rooms. Please also remember to add yourself, co-advisers, and bus drivers if you are needing a hotel room as well.

It is also recommended that all advisers get their registration in sooner than later as hotels will feel it quickly. Again, we cannot guarantee that chapters will be together.

## **Hotel Reservations**

- All schools **MUST** contract rooms in our official FBLA Conference hotel block.
- All hotel reservations **MUST** be made by the hotel deadline listed on the hotel information page by 11:59 p.m. on the reservation cutoff date. Most of these are March 10, 2025; however, some hotels require a much earlier date. Requests made after 11:59 p.m. on March 10, 2025 cannot be guaranteed the conference rate or within the hotel block.
- Hotel cancellations **MUST** be made by 11:59 p.m. on the hotel cutoff date which for most is March 10, 2025 (some are earlier) with both us and the hotel. Failure to cancel your rooms by this date will result in you having to pay for rooms not dropped by the drop date.
- Hotel reservations must be made through the state registration system at the time of registration. Telephone reservations will not be accepted and reservations not made through the official State Leadership Conference registration system will not be included in the 2025 SLC hotel block.
- Only registered conference attendees are eligible to have rooms in the designated FBLA Arizona hotel block. It is the responsibility of the adviser and chaperones to provide supervision for students throughout the entire conference.

## **Hotel Payments**

- All payments for registration and housing should be sent to FBLA Financial Services at PO Box 1440, Owasso, OK 74055 and must be received on or before April 1<sup>st</sup>,
- Payments not mailed by March 18, 2025, should not be mailed but should be brought with you instead to hand deliver at the time of registration for SLC. FBLA Arizona will be able to take checks or credit cards at the registration table when you check in.
- Hotels will require a credit card for each reservation at the time you check in to place a hold for incidentals.

## **Hotel Room Occupancy**

- King bed: 1 to 2 guests
- 2 beds: 3 to 4 guests
- King Suite: 3 to 4 guests

## **Hotel Check In**

- Rooms will be pre-blocked by the hotels to keep groups together. The hotels will make an attempt to place students and chaperones on the same floor.
- Prior to going to check-in at the hotel, all chapters should first visit the conference registration desk at the Tucson Convention Center to ensure all balances have been paid to FBLA Arizona. The conference registration desk will be open starting at

10:00 a.m. for middle school and 2:00 p.m. for high school on Monday, April 1, 2025.

- When you check-in, not all rooms may be available. As your group's rooms become available the hotel will contact you. It is important that you allow the hotel to keep the rooms pre-blocked to keep your group together.

### **Hotel Check-Out**

All attendees will need to check-out of their hotel room prior to the check-out time. To maintain organization, chapters should not bring their personal belongings to the Tucson Convention Center after checking out of their hotel. Instead, all luggage and personal belongings should be left on the bus, or at the bell desk with the hotel for attendees to pick up at the conclusion of the closing general session.



# Hotel Rates

When choosing a hotel, please keep in mind your mode of transportation as shuttles will not be provided for all of the hotels.

## 2025 FBLA State Leadership Conference Hotels

### AC Hotel Tucson Downtown

151 E. Broadway Blvd, Tucson, AZ 85701  
Check In 3:00 p.m. – Check Out 12:00 p.m.

**Rate: \$227.00 per room per night**

**Parking: \$24 Self-parking per night; \$30 Valet parking per night**

Total Rooms: 25 Standard Double/Doubles

Nights available: Tuesday, April 1 and Wednesday, April 2

Distance to Convention Center: 0.5 miles (11-minute walk)

Driving distance to the Tucson Convention Center: 0.8 miles (4 minutes) – No shuttle provided

### Aloft Tucson University

1900 E Speedway Blvd, Tucson, AZ 85719  
Check In 3:00 p.m. – Check Out 12:00 p.m.

**Rate: \$187.00 per room per night**

**Parking: \$0 self parking**

**Reservation cutoff by March 1, 2025**

Total Rooms: 30 Aloft (QNQN) and 20 Aloft (King)

Nights available: Tuesday, April 1 and Wednesday, April 2

Directions to walk to Sun Link Streetcar to get to Convention Center:

- Walk to Warren Avenue and Helen Street Stop (8-minute walk)
- Board the Sun Link Streetcar Westbound to Convento and Congress Street (22-minute ride)
- Exit Sun Link Streetcar at Congress and Church Avenue
- Walk to Tucson Convention Center (8-minute walk)

Driving distance to the Tucson Convention Center: 3.2 miles (10 minutes) - There is no shuttle provided for this hotel

### Graduate Tucson

930 E 2nd St, Tucson, AZ 85719  
Check In 4:00 PM; Check Out 11:00 a.m.

**Rate: \$262.00 per room per night**

**Parking: TBD based on rate at time of event**

Total Rooms: 50 Graduate King and 50 Graduate Queen-Queen

Nights Available: Tuesday, April 1 and Wednesday, April 2

Room Type: Graduate King; Graduate Queen-Queen

Directions to walk to Sun Link Streetcar to get to Convention Center:

- Walk to University Blvd & Tyndall Ave Stop (3-minute walk)
- Board the Sun Link Streetcar Westbound to Convento & Congress St (13-minute ride)
- Exit Sun Link Streetcar at Congress St & Church Ave
- Walk to Tucson Convention Center (8-minute walk)

Driving distance to the Tucson Convention Center: 2.2 miles (9 minutes) - There is no shuttle provided for this hotel

### **Hampton Inn by Hilton Tucson Downtown**

141 S Stone Ave, Tucson, AZ 85701  
Check In 4:00 PM; Check Out 11:00 a.m.  
Breakfast included at hotel

**Rate: \$197.00 per room per night**  
**Parking: \$20 per car; \$50 per bus per day**  
**Reservation cutoff date: February 16, 2025**

Total Room Nights: 20 Kings Studio and 10 Queens Studio  
Nights Available: Tuesday, April 1 and Wednesday, April 2  
Room Type: 1 King; 2 Queens  
[Distance to Tucson Convention Center: 900 feet \(5-minute walk\) – No shuttle provided](#)

### **Hilton Tucson East**

7600 E Broadway Blvd, Tucson, AZ 85710  
Check In 4:00 PM; Check Out 11:00 a.m.

**Rate: \$227.00 per room per night**  
**Parking: \$0 self- parking**

Total Rooms: 80 (2-Queen Beds)  
Nights Available: Tuesday, April 1 and Wednesday, April 2  
Room Type: 2 Queen Beds  
[Distance to Tucson Convention Center: 9.0 miles \(26-minute drive\) – Working on Shuttle \(no guarantee\)](#)

### **Home2 Suites by Hilton Tucson Downtown**

141 S Stone Ave, Tucson, AZ 85701  
Check In 4:00 PM; Check Out 11:00 a.m.  
Breakfast included at hotel

**Rate: \$207.00 per room per night**  
**Parking: \$20 per vehicle per day, \$50 per bus per day**  
**Reservation cutoff date: February 16, 2025**

Total Room Nights: 20 King Studio and 10 Queen Studio  
Nights Available: Tuesday, April 1 and Wednesday, April 2  
Room Type: 1 King Bed Studio; 2 Queen Beds Studio  
Parking \$20 per car; \$50 per bus  
[Distance to Tucson Convention Center: 900 feet \(5-minute walk\) – No shuttle provided](#)

### **La Quinta Inn & Suites by Wyndham Tucson – Reid Park**

102 N Alvernon Way, Tucson, AZ 85711  
Check In 3:00 PM; Check Out 11:00 a.m.  
Breakfast included at hotel

**Rate: \$177.00 per room per night**  
**Parking: \$0 self-parking**

Total Rooms: 30 – 2 Queens  
Nights Available: Tuesday, April 1 and Wednesday, April 2  
Room Type: Standard Two Queen  
Distance to Tucson Convention Center: 4.5 miles (13-minute drive) - No shuttle provided

### **The Leo Kent Hotel**

102 N Alvernon Way, Tucson, AZ 85711  
Check In 4:00 PM; Check Out 11:00 a.m.

**Rate: \$223.00 per room per night**  
**Parking: \$16 self-parking; \$39 valet**

Total Rooms: 40 Kings and 20 Double Queen  
Nights Available: Tuesday, April 1 and Wednesday, April 2  
Room Type: Single King; Double Queen  
Distance to Tucson Convention Center: 0.2 miles (6-minute walk) – No shuttle provided

### **Mariott Tucson University Park**

880 E. 2<sup>nd</sup> Street, Tucson, AZ 85719-4838  
Check In 4:00 p.m.; Check Out 11:00 a.m.

**Rate: \$207.00 per room per night**  
**Parking: \$19 self parking; \$22 valet per night**

Total Rooms: 14 RoH and 15 Double Queen on 3/31  
95 RoH, 75 Double Queen, and 5 One Bedroom Suite on April 1 and April 2  
Nights Available: Some on March 31, Tuesday, April 1 and Wednesday, April 2  
Room Type: Standard Two Queen  
Distance to Tucson Convention Center:

- Walk to University Blvd & Tyndall Ave Stop (3 minute walk)
- Board the Sun Link Streetcar Westbound to Convento & Congress St (13 minute ride)
- Exit Sun Link Streetcar at Congress St & Church Ave
- Walk to Tucson Convention Center (8 minute walk)

Driving Distance to Tucson Convention Center: 2.2 miles (9 minute drive) – No shuttle provided

### **Ramada by Wyndham Tucson**

777 W Cushing St, Tucson, AZ 85745

Check In 3:00 p.m; Check Out 12:00 p.m.

Breakfast included at hotel

**Rate: \$149 per room per night**

**Parking: \$0 self-parking**

Total Rooms: 25 Kings and 65 Double Queen

Nights Available: Tuesday, April 1 and Wednesday, April 2

Room Type: K+S, QQ

[Distance to Tucson Convention Center:](#)

- Walk to Cushing St & Frontage Rd Stop (2 minutes)
- Board the Sun Link Streetcar Eastbound to Warren Ave & Helen St (5 minute ride)
- Exit Sun Link Streetcar at Broadway Blvd & Church Ave
- Walk to Tucson Convention Center (6 minute walk)

[Driving distance to the Tucson Convention Center: 0.4 miles \(2 minute drive\) - No shuttle provided](#)

### **Sheraton Tucson Hotel & Suites**

5151 E Grant Rd, Tucson, AZ 85712

Check In 3:00 pm; Check Out 12:00 pm

**Rate: \$186.00 per room per night**

**Parking: \$0 self-parking**

Total Rooms: 50 ROH Double, 50 Double Suites

Nights available: Tuesday, April 1 and Wednesday, April 2

Room Type: Run of House Traditional Doubles and Double Suites

[Distance to Tucson Convention Center: 8.1 miles \(21-minute drive\) – Shuttle provided](#)

### **Wyndham Westward Look Grand Resort & Spa**

245 E Ina Rd, Tucson, AZ 85704

Check In 4:00 PM; Check Out 11:00 AM

**Rate: \$198.00 per room per night**

**Parking: \$0.00**

Nights Available: Tuesday, April 1 and Wednesday, April 2

Total Rooms: 65 Double Doubles and 85 ROH Kings

Room Type: Casita Jr. Suite Double-Double; Casita Junior Suite King

[Distance to Tucson Convention Center: 9.7 miles \(26-minute drive\) – Shuttle provided](#)



ARIZONA DEPARTMENT OF  
**EDUCATION**

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